

Town of Drumheller
COMMITTEE OF THE WHOLE MEETING
AGENDA

Monday, October 21, 2019 at 4:30 PM
Council Chambers, Town Hall
224 Centre Street, Drumheller, Alberta



1. **CALL TO ORDER**
2. **REVIEW OF STRATEGIC PLAN WORK PRIORITIES**
3. **DELEGATIONS**
4. **REPORTS FROM ADMINISTRATION**
 - 4.1 **CAO'S REPORT**
 - 4.1.1 Request For Clarification Council Policy # C02-18 - Discussion, Community Assistance Program
[Policy C-02-18 Community Assistance](#)
 - 4.2 **DEPUTY CAO/DIRECTOR OF CORPORATE SERVICES' REPORT**
 - 4.3 **DIRECTOR OF INFRASTRUCTURE SERVICES' REPORT**
 - 4.4 **DIRECTOR OF EMERGENCY / PROTECTIVE SERVICES' REPORT**
 - 4.4.1 Emergency Scenario Practices Update
 - 4.5 **MANAGER OF ECONOMIC DEVELOPMENT**
 - 4.5.1 Patio Policy
[Patios on Public Lands Policy and Guidelines C-04-19](#)
 - 4.6 **COMMUNICATIONS OFFICER**
5. **ANNUAL BUDGET REVIEW**
6. **PRESENTATION OF ADMINISTRATION QUARTERLY REPORTS & ROUND TABLE DISCUSSION**
 - 6.1 Chief Administration Officer - Darryl Drohomerski
[CAO Quarterly report July to September 2019](#)
 - 6.2 Director Infrastructure Services - Dave Brett
[Infrastructure Services Q3 Report July - September 2019](#)
 - 6.3 Economic Development Manager - Sean Wallace
[Manager of Economic Development Quarterly Report July - September 2019](#)
 - 6.4 Director of Emergency & Protective Services - Greg Peters
[Emergency - Protective Services Quarterly Report July - September 2019](#)
7. **IN-CAMERA MATTERS**
 - 7.1 *FOIPP Section 25 (1) (c) (ii)* (Disclosure Harmful to Economic and other interests of a Public Body)
8. **ADJOURNMENT**



DRUMHELLER

C O U N C I L P O L I C Y



Council Policy # C02-18

Community Assistance Policy

POLICY PURPOSE:

The purpose of this policy is to define the process by which the Town of Drumheller provides financial assistance to local organizations and groups to support operating costs associated with the delivery of programs, services and events that promote active, safe and sustainable communities and improve quality of life in the Town.

BACKGROUND

The Town of Drumheller is committed to ensuring that recreational, cultural and community improvement programs and opportunities are available to meet the needs of Town residents. These grants are only available to organizations and groups that work on a not-for-profit basis.

DEFINITIONS:

Capital: any tangible asset with an estimated useful life exceeding one year, including:

- Land or Buildings;
- Facility Construction, renovation or repair;
- Facility assessment, study, design or construction documents to support the above projects;
- Furnishings and/or equipment for use at community operated facilities;
- Site improvements.

Town: the municipal corporation of the Town of Drumheller having jurisdiction under the *Municipal Government Act* and other applicable legislation.

Freedom of Information and Protection of Privacy Act: *Freedom of Information and Protection of Privacy Act*, RSA 2000, Chapter F-25, as amended thereto, also known as FOIP.

Municipal Government Act: *Municipal Government Act*, RSA 2000, c. M-26 and amendments thereto also known as MGA.

Operating: funding or projects related to maintaining or enhancing operations that are not directly related to infrastructure.

POLICY STATEMENT AND GUIDELINES:

AUTHORITY

Administration makes recommendations to Town Council. Town Council awards community assistance grants through a budget established on an annual basis.

ELIGIBILITY

Community- based volunteer groups and non-profit organizations may apply for a Community Assistance Grant.

PROCESS

Applications are to be submitted to the Town of Drumheller **ATTN: Community Assistance Program** 224 Centre Street, Drumheller, AB T0J 0Y4 by September 1st.

The personal information requested on this form is being collected for municipal purposes relating to a grant application, under the authority of the Freedom of Information and Protection of Privacy (FOIP) Act and is protected by the FOIP Act. If you have questions about the collection, contact our FOIP Coordinator at (403.823.1339).

Community Programs, Services and Events

Community programs, services and events that promote active, safe and sustainable communities may be considered by Town Council for allocation of grant funding.

Funding

Town Council will identify community assistance grant funding during the annual budget process. Financing for the grant will come from general revenues or other funding sources as determined by Town Council.

Requests for Funding

Applications to the Community Assistance Grant are considered by Council.

Throughout the year, application can be made for financial assistance by completing the attached application as per Schedule A.

Administration will review and recommend to Town Council a list of those organizations and groups who should be considered for funding. Town Council will make the final determination as to recipients of financial assistance.

The annual deadline is: September 1.

Criteria for Community Assistance Grant

Applications for assistance must demonstrate that the opportunities being provided are open for the use and enjoyment of users and the community.

Preference will be given to projects that complete Schedule A.

Town Administration will maintain an on-going record of the grants that Town Council has approved and report on the availability of community assistance grant funding as required.

ROLES AND RESPONSIBILITIES:

Chief Administrative Officer is responsible for: reviewing recommendations with regards to budget and submitting feedback if required

Community Services Director is responsible for: working with Community Services in reviewing recommendations and giving feedback if required

Director of Corporate Services is responsible for: working with Community Services in reviewing recommendations and giving feedback if required

Manager of Recreation and Culture is responsible for: communicating grant information to the public, ensuring Town Council understands policy, creating and defending grant budgets, approving grant dispersal, managing issues of concern or non-compliance.

Community and Protective Services Assistant is responsible for: advertising and making grant applications available, accepting and filing completed applications, providing Council's Executive Assistant with documentation for grant deliberations, communicating with groups, ensuring applications are complete, completing accounts payable memos, ensuring compliance, reporting issues or concerns.

Town Communications is responsible for: press releases regarding grant programs.

ATTACHMENTS:

Schedule "A" – Community Assistance Grant
Application

Date: March 19, 2018

Chief Administrative Officer

Mayor



DRUMHELLER

COMMUNITY SERVICES



Schedule "A"

Community Assistance Program
Community Assistance Grant Application

ORGANIZATION INFORMATION

Organization Name: _____

Mailing Address: _____

Postal Code: _____

Contact Name: _____ Title: _____

Telephone:

Business: _____ Home: _____

Registered Society or Charity Number (if applicable) _____

Is your organization presently receiving any financial assistance from the Town of Drumheller?

_____ YES _____ \$ _____ NO _____

Is your organization presently receiving any financial assistance from other municipalities or other levels of government, public agencies or other sources?

_____ YES _____ \$ _____ NO _____

PURPOSE AND NEED

Please describe what you are requesting. Include details such as timing, anticipated participation, etc. Describe the benefits of the project / activity in the community.

What are the goals and objectives of the proposed grant support? How will the success of the project or event be measured?

Describe the membership of your organization. How do you characterize your members / participants? (demographics)

Describe the anticipated level of current and future volunteerism and fundraising in relation to your group.

Please attach a copy of current financial statements to support your ask.

Describe what may happen if you do not receive grant funding, or if you receive less than the requested amount.

Are funds being sought from other sources to support this program or project?

Grant Amount Requested: _____

Declaration Statement

We the undersigned representative(s) certify that this application is complete and accurate.

Name _____ Title _____

Signature _____ Date _____

Name _____ Title _____

Signature _____ Date _____

Obligations Upon Receiving Grant

Grant recipients will receive a Grant Agreement outlining the approved grant amount, including specific items approved or denied, and the project goals and outcomes expected. Organizations may only spend grant funds on the specific items approved. Recipients must submit a report within the time identified in the Grant Agreement to account for funds spent and to indicate the success in achieving project/programs goals and objectives through measures identified in the approved application. Failure to submit a report, or delinquency in submission, may affect future grant application consideration. At any time, grant recipients must permit a representative of the Town of Drumheller to examine books or records to determine whether the grant funding has been used as intended and approved.

Council Meeting Sponsorship, Silent Auction Item, or Letter of Support Request Form

Sponsorship, Silent Auction Item, or Letter of Support Request Form may be submitted:

- In person at Town Hall, 224 Centre Street, Drumheller, AB T0J 0Y4
- By e-mail to lbosch@dinosaurvalley.com

Applicants will be contacted to confirm the Council meeting date and time (if requested).

Is the Request for a Sponsorship, for a Silent Auction item, or for a Letter of Support?

REQUEST FOR SPONSORSHIP REQUEST FOR SILENT AUCTION ITEM
 REQUEST FOR LETTER OF SUPPORT

INTERNAL USE ONLY

Department:	Meeting Date:	Appt. Time:	CAO Approval:



DRUMHELLER

COUNCIL POLICY



COUNCIL POLICY #C-04-19

PATIOS ON PUBLIC LANDS POLICY AND GUIDELINES

THE PURPOSE OF THIS POLICY IS TO:

Regulate the safe and appropriate use of Public Lands Patio seating areas in appropriate locations in the Town of Drumheller, and to outline the general application criteria for a permit for such patios.

Definitions:

License of Occupation: The mechanism of authorization for the legal establishment of occupation of Public Lands with Category B or C patios within the License area.

Public Lands: Public sidewalks, road rights of way, and on-street parking spaces.

Patio ('Patio Area'): A directly adjacent spatial accessory use to a business establishment located on the main floor of a building occupying portions of Public Lands, typically for the purpose of serving food and beverages in an outdoor setting to seated patrons.

Categories of Patio:

1. Type A: composed of portable, unsecured furniture or displays in the public lands which are removed or collected and secured outside of business hours.
2. Type B: composed of either a) constructed patio or b) secured non-portable furniture on the sidewalk portion of public lands.
3. Type C: composed of constructed patio on roads portion of public lands.

License of Occupation for Patio:

1. Patio seating areas that are constructed on public lands are subject to a License of Occupation on Public Lands in the Town of Drumheller. Patios that are proposed to be constructed on the Public Lands adjacent to a business must apply for a License of Occupation for Patios. Any license of Occupation shall comply with the requirements of this policy, the Land Use Bylaw, and any other terms or conditions reasonably necessary for the safety, health, and welfare of people and the protection of people and property.
2. A License of Occupation requires municipal approval for the use of public lands and shall be issued on a two year cycle. Construction of a patio must not commence until a License of Occupation has been issued.

3. Applicants are fully responsible for the construction, removal, and storage of any structures associated with the License area. Applicants are also fully responsible for the health and safety of the public on the area of their patio.
4. If there is a change of ownership, the permit is void and the new owners must apply for a new permit or remove the sidewalk patio within 10 days.
5. Category A Patio(s) do not require a development permit but DO require proof of insurance, area plan and signed indemnity agreement as well as compliance with provincial health & safety regulations and accessibility regulations.

Application for Patio Permit:

Submission requirements:

1. A dimensioned site plan (from above with measurements noted) showing the patio designed in accordance with the regulation set out. The site plan must show:
 - i. the entire front of the building, the location of the door, the curb and the distance between the curb and the building.
 - ii. proposed objects (table(table and chairs) that will be placed on the patio.
 - iii. all the objects on the sidewalk such as; lamp standards, signs, parking meters, garbage bin, benches, trees (must be measured from the edge of the tree-well grate not the tree trunk).
 - iv. clear travel path parallel to existing sidewalk along with its dimensions.
2. Application form
3. Current business license
4. Certificate of liability insurance

Application Procedure:

1. Submit the completed application form with a copy of current business license and Certificate of Liability Insurance to the Town of Drumheller Development Officer. If the applicant is not the owner of the property, the applicant shall provide proof of authorization from the owner of the building containing the business that is requesting the patio.
2. The Development Officer (or delegate) will conduct a site inspection to determine if there is adequate space for the Patio in the location provided in consideration of acceptable pedestrian passageway remaining. This process may involve taking measurement to determine if there is adequate space for

pedestrian clearance with regard to traffic movements and public safety measures.

Regulations:

Patios are only allowed at the discretion of the Town of Drumheller Director of Infrastructure in accordance with the following regulations and standards:

1. The patio and associated fittings shall not interfere with access by Town of Drumheller or utility company staff to Town or utility infrastructure.
2. The patio and associated fittings shall not limit, divert or block surface water drainage on public land or adjacent properties.
3. The patio and associated fittings shall not limit, divert, block or discharge surface water drainage on to adjacent properties.
4. The patio and associated fittings shall not block or impede pedestrian access to curb ramps.
5. The patio and associated fittings shall not reduce visibility of traffic control devices or traffic signage.
6. The patio and associated fitting shall not reduce or impede traffic safety (stopping distance and sight lines).
7. The patio and associated fittings shall not provide detrimental affects to adjacent properties.
8. Must be adjacent to the business property frontage and shall not extend onto the frontage of neighboring property owners.
9. Hours of operation are as per the Community Standards Bylaw.
10. All patio furniture, and fixtures must be:
 - a) Constructed of sturdy material;
 - b) Designed for stability;
 - c) Consistent design and appearance with street furniture in the immediate area;
 - d) Designed for easy removal.
11. The safety and day to day guidelines for uses on the Patio shall be addressed within the permit conditions, including but not limited to the following:
 - a) No snack/beverage dispensing machine, soft drinks or food or drink of any

- kind may be kept or stored on the patio;
 - b) The patio is not to be used as a storage area;
 - c) The patio is not to be used for the cooking of food unless otherwise permitted for temporary events.
12. A travel path parallel to the existing sidewalk shall be maintained. The minimum clearance of the travel path shall be area of space 1,100 mm wide and 1,980 mm high.
13. Installation of patio barrier is required for all Type C and Type B patios.
- The patio barrier must be:
- a) Constructed of sturdy material;
 - b) Designed for stability;
 - c) Securely anchored to the sidewalk at corners and regular intervals and possibly fastened to the building;
 - d) Designed for easy removal;
 - e) Meet all applicable codes and regulations.
14. The Town retains the right to:
- a) Require the immediate dismantling of the patio, at the applicant's expense, in order to gain access to the public land. Reinstallation of the patio is also at the applicant's expense.
 - b) Require the immediate dismantling of the patio, at the applicant's expense, in order to gain access to the public and private utilities or infrastructure. Reinstallation of the patio is also at the applicant's expense.
 - c) Suspend or revoke the patio permit if, at any time, it is found that violations of the regulations have occurred or that the use of the patio is creating conflicts that the Town deems unacceptable. Dismantling of the patio is at the applicant's expense.
15. Parking stalls adjacent to a Type C patio will be limited to motorcycle parking or oversized handicap parking.

Liability and Indemnity Requirements:

The applicant agrees that it will indemnify and save harmless the Town of Drumheller and its officials, officers, employees, servants and agents from all costs, losses, damages, compensation and expenses (including Counsel fees) of any nature whatsoever suffered or incurred by the Town and sustained or caused by the applicant's occupation of the Public Land, and from all claims, demands, suits and judgments against the Town and its official officers, employees, servants and agents, or either of them, on account of or in respect of the Public Land or of the occupation or use thereof by the Applicant, its servants, agents, contractors, licensees, or clients.

Insurance Requirements

At all times during the term of this Agreement, the Permittee shall, at no expense to the Town, supply Commercial General Liability insurance against any and all Third Party claims for bodily injury, death, or property damage whatsoever arising out of the use and occupation by the Permittee of the lands and premises which are the subject matter of this agreement. Such insurance shall add the Town and an ADDITIONAL INSURED but not as an ADDITIONAL NAMED INSURED and shall cover for not less than Two Million Dollars (\$2,000,000). Upon signing this Permit, the Permittee shall promptly forward a Certificate of Insurance, including agreements acceptable to the Town. Should the insurance policies under which the certificate is drawn expire during the term of this agreement or any extension or renewal thereof, the Permittee shall forward a renewal insurance certificate to the Town thirty (30) days prior to the expiry of said insurance policies on a form satisfactory to the Town. All required policies of insurance must be issued by insurers duly authorized by law to do business in the Province of Alberta and shall include a provision that coverage shall not be cancelled or amended in any way unless thirty (30) days written notice has been given to the Town. Should the Permittee fail to supply the insurance certificate prescribed by this permit, then such permit may be terminated by the Town.

Adopted by Council

Date:

Chief Administrative Officer

Mayor of Drumheller



Operating Name for Restaurant		Application Number: (Office Use Only)	
Address of Restaurant		Postal Code	
Business Telephone No.	Email address		
Name of Contact (Owner)			
(First Name)		(Surname/Last)	
Business Mailing Address	Postal Code	Proposed Dimensions m X m	
Name of Corporation, Business or Partnership of the Restaurant			
Town of Drumheller Business Licence No. (provide a valid copy)		Expiry Date	
Which type of Patio are you applying for:			
<input type="checkbox"/> Sidewalk <input type="checkbox"/> Curbside <input type="checkbox"/> Parklet <input type="checkbox"/> Combo			
Are you applying to have an awning(s) over the proposed Patio?			
<input type="checkbox"/> No <input type="checkbox"/> Yes arterial - local - collector			
Are you applying to use a heater(s) within the proposed Patio?			
<input type="checkbox"/> No <input type="checkbox"/> Yes - radiant or propane			

Disclaimer: By signing this application, you are representing that all the information submitted with this application is accurate and current to the best of your knowledge. You also agree that if anything in this application is false, misleading or fraudulent, Town staff may refuse your application or cancel your permit.

The following items are being submitted with your application:

- a. Copy of Town of Drumheller Business Licence.
- b. Third party liability insurance policy for a minimum of \$2,000,000 that names the Town of Drumheller as additional insured.
- c. Insurance coverage must be maintained for the duration of time that Patio is on Public Lands.
- d. Dimensional site plan required for Category Type B & C. For Category Type A an area plan is the only requirement.
- e. Letter of permission/use from property owner of adjacent business owner (when sidewalk Patio extends beyond property line).

Upon approval of your application, it will be necessary to:

- 1. Enter into an agreement with the Town of Drumheller.
- 2. Pay permit fee of \$100.00 for Category Types B & C (2 year) for the use of the boulevard in accordance with the Town of Drumheller. There is no charge for Category Type A Patios.
- 3. Maintain compliance with Town of Drumheller Patio on Public Lands Policy C-04-19.

Operations of the Patio, any required construction, etc. is not permitted within the Town boulevard until all approvals have been granted, permits issued and agreements executed.

Signature

Date (mm/dd/yyyy)

By Signing above you acknowledge that you are aware of the applicable Bylaw(s) and its requirements. You agree that the Town can send you notices by email and that any notices sent by email are "deemed" to have been received on the day they were sent or if sent after 5:00 pm that they are deemed received on the following day.



DRUMHELLER

CHIEF ADMINISTRATIVE OFFICER



QUARTERLY REPORT FOR CAO

Name:	Darryl Drohomerski	Month:	July to September, 2019
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FLOOD MITIGATION (TOWN ROLE) – Dyke Improvements - ongoing

Drumheller was approved under the Disaster Mitigation and Adaptation Fund Grant (DMAF) for dyke improvements with the project costs totalling \$55M. Darwin Durnie Consulting Corporation has been hired for the provision of Flood Mitigation and Climate Change Program Officer Services, for the period of October 2019 to December 2024.

FILL VACANCIES

The Town has hired Nicole Skifton as a part-time Human Resources Manager. She will be working 2 days per week until late November while she transitions from another role and then 3 days per week.

TOBOGGAN HILL- Completed

While we selected a space in Greentree, we have identified a few issues with the hill and are looking at the area by the 9th St SW soccer pitch. This area will be developed in October.

OFFSITE LEVY – In Progress

Research was done over the last quarter on proposed revisions and a discussion document will be coming to Council in late October.

ICF’s Meetings – In Progress

Meetings with neighboring municipalities have started with Starland and Kneehill meetings scheduled for October and November.

Civic Solar – In Progress

Discussions are continuing with solar proponent.

Outstanding Issues for the Next Quarter:

- **Poverty Reduction - Terms of Reference.**

CAO:

Office of the Chief Administrative Officer

Telephone: (403) 823-1339

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DRUMHELLER

INFRASTRUCTURE SERVICES



**Infrastructure Services Report on Corporate / Operational Priorities
Third Quarter July 1 – September 30, 2019**

HEALTH AND SAFETY

	Total	Q1	Q2	Q3	Q4
Incident	1	0	1	1	
Accident	3	0	3	0	
First Aid/Injury	3	0	3	1	
Near Miss	3	1	2	3	
Work Refusal	0	0	0	0	
Number of Incident Reports	10	1	9	5	

Staffing Levels (at end of period)

	Q1	Q2	Q3	Q4
Department			2	
Utility			10	
Operations			10	
Facility			8	
Total			30	

Vacancies: Utility Manager

Note: Majority of Seasonal staff discharged after Labour Day long weekend.

2018 STRATEGIC BUSINESS PLAN

Adopted by Council on January 8, 2018

POLICIES & PROCEDURES

Policy C-04-19 Patios on Public Lands – Policy and Guidelines

- Draft policy and guidelines developed in order to update/replace C-01-12 Seasonal Outdoor Patio Policy
- Draft is being provided to Council on Monday Oct 21, 2019

CORPORATE PRIORITIES

Aquaplex Update

- Outdoor pool: repairs awarded to Knibb Developments; work is now completed and outdoor pool is being winterized. Work expanded from repair of single piping system to repair of all three piping systems, pool wall penetrations, concrete deck and deck drains.
- Indoor pool: circulation pump swapped out during annual maintenance period of Sept. 3 to 13.
- Spray Park: shutdown for winter; maintenance work coordinated.

Arena

- Brine Header Trench – awarded to Berg Chilling, work conducted July 2 to 26.

Street Improvement Program

- Program carried out by TJ Paving during August and September.

Plaza 1.5

- Continue support of Plaza activities carried out, along with stage completion and bulk of summer work for plaza completed.

OPERATIONAL PRIORITIES

Work Order (VADIM)

Period	Total	Q1	Q2	Q3	Q4
Created	452	154	173	125	
Completed	417	141	157	119	
Outstanding	35	13	16	6	

Ratio	Target	Total	Q1	Q2	Q3	Q4
Completed	85.0%	92.3%	91.6%	90.8%	95.2%	

Water and Wastewater Treatment

		Total (YTD)	Q1	Q2	Q3	Q4
Water Treatment Plant Treated Flows	Cubic Metres	1,226,596	319,271	375,286	532,039	
Wastewater Treatment Plant Treated Flows	Cubic Metres	618,838	199,958	195,906	222,974	

Fountain Update

- APL Water Fountain has been shut down following the July 8, 2019 Council Meeting.
- Town staff and Darwin Durnie conducted an evaluation of the fountain over the summer, report submitted to Council on Sept 30, 2019.

East Coulee Lift Station

- Work awarded to Knibb Development. Project Kick off meeting and initial project submissions complete. Construction scheduled to begin Nov. 12.

Beautification / Town Entrances (ongoing project)

- Traffic median beautification at north and south highway began in September.

WWTP/WTP

HVAC Assessment (ongoing project)


- Awarded to Vital Engineering on May 22, 2019. Investigation completed and report received. Recommendations accepted and being addressed, some require Capital Expenditure and will be in 2020 Budget cycle.

Chemical Supply 3 yr Contract

- Awarded to chemical supply to companies Klearwater and Cleartech on Sept. 30, 2019 for a 3 year Period.

Arena

- Arena - ice was in place and usable on Aug 19.

Report Writer:	Dave Brett, P. Eng, PMP	CAO:	Darryl E. Drohomerski, C.E.T.
Position:	Director of Infrastructure Services		

Quarterly Report July 1st to September 30th, 2019

- 1. Investment Readiness** - Work continues on a number of marketing collaterals which include our main Foreign Direct Investment piece and a seniors and medical professional promotional brochure is also under development. I have incorporated the site selector's catalogue into the Townfolio site to better market Drumheller to international site selectors. I have also filed a funding grant with Global Affairs Canada (GAC) for Foreign Direct Investment activities such as the development of marketing collaterals for 2020 as well as travel and meeting costs. GAC will cover 50% of approved FDI activities if we are successful in securing the funding.
- 2. DARP** The Downtown Area Revitalization Project (DARP) has been awarded to O2 of Calgary as the highest scoring company that submitted a proposal. Funding for the project is covered 100% by the provincial government. On November 4th, from 10am to noon, O2 will hold a "Project Kick-off" with Council, senior management and relevant staff to explain the DARP process. Stakeholder and public consultations will take place starting in December and carry on throughout the New Year. More information will be communicated to Council and the public as it becomes available.
- 3. Government Relations** We are in the process of scheduling meetings with key Government Ministers to discuss Drumheller's Economic Agenda to ensure our interests are "front of mind". We are currently formulating our alignments with Provincial priorities.
- 4. Seniors Housing** The Statesman Seniors Community Living Company hosted an open house on October 16th at the BCF. Approximately 130 individuals attended the open house. We also conducted a survey to gauge interest in the facility with over 70% of respondents in favour of the proposed facility with very low 2% plus or minus margin of error. The results of the survey and open house indicate not only a need but a want for a Seniors Community Living facility.
- 5. Incentives** All Municipalities in Canada have some form of incentive program to attract investment, including Drumheller. Recently, the Government of Alberta amended section 364 of the Municipal Government Act to extend the length of incentives. In designing a new incentive policy to accommodate the new amendment, the new incentive policy will be based on a "Return on Investment" (ROI) taking into account direct, indirect and induced gains. Drumheller will be one of the first, if not THE first, to tie property tax incentives to an ROI. The ROI calculation will take into account the value of the building, extrapolation of local content spending as well as number of employees and their contribution into the local economy.

6. Sales Pipeline

Currently we have \$89 Million Dollars in leads generated with a 35% probability rate within the next 5 years. It is important to note the probability rate can be affected by a number of factors including the economy, Provincial and Federal policy, regulations and politics and geopolitical influences.

7. Development

The Economic Development Dept. processed 126 Development Applications to date (2019) and 43 compliance letters. There were 76 Building Permits issues for this quarter.

8. Film & TV

The film season in Drumheller has come to a close this year. There were two large feature films, two mini-series episodes, three short-films and two commercials. These productions resulted in approximately \$2 million dollars spent in the local economy. The amount of publicity Drumheller received is invaluable.

9. Investment Branding

The Drumheller investment brand has been approved by the Economic Development Committee. The brand is "The Drumheller Difference" and will be used exclusively for marketing Drumheller outside of Canada to attract foreign direct investment (FDI). The brand was developed in-house at a cost of \$500 Dollars.





PROTECTIVE SERVICES REPORT ON CORPORATE / OPERATIONAL PRIORITIES July 1, 2019 – September, 2019

TOURISM CORRIDOR BYLAW & COMMUNITY STANDARDS BYLAW

Enforcement officers are continuing to compile the database and continue efforts to educate and inform the public on voluntary compliance.

FENCED DOG PARK

Dog Park has received a positive response. Few instances of complaints on social media but nothing formal to our office.

MUNICIPAL EMERGENCY PLAN

Table top exercise is planned for October 23, 2019. The chief resiliency and flood officer and the director have worked closely to find a contractor to aid in the design and execution of the event.

DERELICT VEHICLE INITIATIVE

Officer Pepper conducted the initial push on the derelict vehicle initiative and this will be continuing with staff maintaining the initiative in the coming months.

HOODOO PARKING

Charging for parking at the Hoodoo's began mid July until September 3, 2019 and was well received by tourists/visitors to the site making this a successful initiative. Financial administration staff are assisting in putting costs and revenue totals together for presentation to council.

CAT AND DOG LICENCING INITIATIVE

Last Spring's Petcentive campaign was a great success as the public enjoys receiving an incentive for licensing their pet. We will run another campaign for both cats and dogs. Officers will begin specific patrols in regards to outdoor dogs and complaints.

TRAFFIC BYLAW

Rewrite has begun on revising the Traffic Bylaw 01.03. Parts of the existing bylaw reference provincial laws no longer in existence and the municipality wishes to ensure that the new bylaw is responsive to the needs and expectations of the community.

MUNICIPAL ENFORCEMENT STAFFING

Officer Lesley Pepper resigned in September. Jessica Currie who had been hired on a temporary basis in June is now the permanent part time municipal enforcement officer. She has been of great assistance to the department.

Greg Peters
Director of Protective Services

Town of Drumheller
224 Centre Street
Drumheller, AB T0J 0Y3

Protective Services

www.dinosaurvalley.com

Telephone: (403) 823-1363
Telephone: (403)823-1323
Fax: (403) 823-7739

E-mail: gpeters@dinosaurvalley.com
E-mail: fchief@dinosaurvalley.com