



REQUEST FOR DECISION

TITLE:	Council Task Force - CN Trail Fundraising Task Force
DATE:	September 6, 2022
PRESENTED BY:	Greg Peters, Director of Emergency and Protective Services Acting CAO
SUPPORTED BY:	Mayor Colberg, Councillor Kolafa, Councillor Sereda

SUMMARY

The Town of Drumheller and CN Rail recently completed negotiations on a long-term lease of the abandoned rail line within the Drumheller Valley Corporate Limits. The general terms of the lease include the following:

- 25 year lease of all lands with an option to extend/renew lease
- Includes all rail bed and bridge structures
- Only use is active transportation trail. No cars, trucks, or emergency vehicles allowed
- Town to develop trail system and any rest stops, garbage/recycling

In June 2022, Administration brought forward a recommendation to submit an application to the Trans Canada Trail for a local trail extension along the CN Rail Lines within the Town limits. This application will be reviewed by the Trans Canada Board of Directors in September.

The Trans Canada Trail attracts tens of thousands of visitors each year, and its website showcases the 15,000 connected communities through “Trails Stories” and a variety of other media posts. Creating an extension of the Trans Canada Trail within Drumheller will have significant positive impacts to local tourism, brand recognition, and promotion of the valley. The proposed trail extension will provide an additional 20 kilometres of accessible trails for user groups of all abilities and ages. The trail will motivate residents and tourists to embrace the outdoors, to discover the diversity of our land and people, to enhance their health and well-being, and to share their stories along this iconic trail network.

By creating a fundraising Task Force there is the opportunity for community members to help contribute to this exciting project.

RECOMMENDATION

Council members, with the support of Administration recommend assembling a Task Force to raise funds for accessory items to help create a high quality and welcoming Trail system for the Drumheller Valley.

DISCUSSION

The intent of a Task Force is to investigate and report on special tasks assigned by Council. The purpose of the CN Fundraising Task Force is to fundraise specifically for items that will complement the CN Trail system. By assembling a Task Force made up of Council members and community members, with the support of Administration Drumheller can increase awareness of the Trail while building a sustainable infrastructure.

As this is a Council Special Task Force the Council & Committee Meeting Procedure Bylaw will guide the creation of the Task Force and a complete Terms of Reference will be created with input from the members that will be approved by Council.

The Task Force would start the day that Council approves its creation and would continue to February 28, 2023, at that time the Terms of Reference will be re-evaluated.

The Task Force members will be appointed by Council. This is a volunteer role and people who are interested in participating are asked to fill submit a Volunteer Application. The Chief Elected Official shall be an ex-officio member of all Special Task Forces without the right to vote upon all questions.

The Task Force will bring reports and recommendations forward to administration and Council.

FINANCIAL IMPACT:

Resources from the Town in support of the Taskforce or any member thereof are limited to available meeting space, stationary, photocopier & coffee supplies expense to a maximum of \$1000.00.

The Town of Drumheller is qualified to issue official donation receipts

WORKFORCE AND RESOURCES IMPACT:

Ideally the Taskforce would consist of a minimum of 5 members at large, this may vary and will depend on the amount of volunteer applications received. As well as representatives from Town Council.

STRATEGIC POLICY ALIGNMENT:

The creation of a local trail system has been identified as one of Council's strategic priorities.

COMMUNICATION STRATEGY:

Advertising for volunteers will be placed on our website as well as in the newspaper.

Appointments to the Task Force will be made on September 19th, 2022.

The Task Force will be in communication with the community through events such as the Sports Expo.

COUNCIL MOTION:

That Council approve the creation of a CN Trail Fundraising Task Force to work collaboratively with Town Council and Administration in the development of the CN Trail system. Members will be appointed by Council for a term ending February 28, 2023

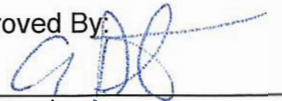
Seconded:

Prepared By:

Denise Lines

Denise Lines
Legislative Services

Approved By:



Greg Peters
Director of Emergency and Protective Services