

Opportunity	Cost	What do you get?
<p>Plaza Take over</p>	<p>350.00</p>	<p>Take over the weekend to promote and program your business or organization for the duration of the weekend. We invite you to join us at the Plaza to be hands on and interact with the community. You will be able to brand the plaza to your business, name the weekend (ex. Summer @ the Plaza presents ____ Weekend). Logo will be included in advertising for the selected weekend.</p>
<p>Day Take over</p>	<p>250.00</p>	<p>Sponsor a day during the event to promote your business or organization. We invite you to join us at the Plaza to be hands on and interact with the community. You will be able to brand the plaza to your business for the day. Logo will be included in advertising for the selected day.</p>
<p>Roving Entertainment</p>	<p>300.00</p>	<p>Sponsor some roving entertainment for a day. Could include jugglers, hoop dancers, cosplay characters, etc. Advertising will state performers sponsored by...</p>
<p>Artist Overthrow</p>	<p>200.00</p>	<p>Sponsor an artist of your choice, date not specific. Sponsor will be able to have a banner on the stage to promote their business on the day the artist has selected</p>

<p>Activity Sponsor</p>	<p>150.00</p>	<p>Opportunity to have outdoor games, chalk, bubbles and more at the plaza for people to play with during times when staff are present. Sponsors will be recognized in an advertising pamphlet.</p>
<p>Food Vendor</p>	<p>Must have TOD Mobile Vendors license</p>	<p>Join us at the plaza as a food truck, BBQ, or booth for the community.</p>
<p>Fundraising Friends (non-profits)</p>	<p>Contract required</p>	<p>Non- profits, youth sports or community organizations are welcome to the Plaza for a fundraising opportunity of your choice. Sponsors will be recognized in an advertising pamphlet.</p>
<p>Plaza Pixies (if you simply want to support the plaza events)</p>	<p>100.00</p>	<p>To help cover miscellaneous events costs, including décor for off seasons, furniture upkeep, outdoor lights, sound equipment upgrade and repair, etc. Sponsors will be recognized in the advertising pamphlet.</p>

All opportunities will include a contract that will need to be signed to outline all responsibilities, timelines, cancellation requirements, and payment deadlines.

All take-over opportunities come with live entertainment that the Town of Drumheller will contract. Specific requests for artists can be made but will depend on the availability of the artist.

If you are interested in any of these opportunities or have another sponsorship option to suggest, please contact the events department at events@drumheller.ca

For all partnerships, please send us your logo to use in promotional materials.

The deadline for recognition in the pamphlet is **12:00pm on Friday, March 24th** so that we can design and order in time for proper distribution.

