

Town of Drumheller

BYLAW 12.18

A BYLAW OF THE TOWN OF DRUMHELLER TO ESTABLISH THE ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

WHEREAS the Council of the Town of Drumheller desires to diversify and expand its tax base;

AND WHEREAS the Council of the Town of Drumheller desires to identify goals and objectives for economic development on a continual basis;

AND WHEREAS the Council of the Town of Drumheller desires to undertake tasks which will lead to a progressive approach to economic development over a long term;

AND WHEREAS the Council of the Town of Drumheller deems it necessary to maximize employment opportunities to retain and/or expand the population base;

AND WHEREAS the Council of the Town of Drumheller deems it expedient and in the general interest of the Town to appoint an advisory committee on development activities of the Town of Drumheller.

Now, therefore, the Council of the Town of Drumheller hereby enacts as follows:

I. Establishment of the Economic Development Advisory Committee

An Economic Development Advisory Committee is hereby established which shall be responsible for purposes of advising Town Council in matters pertaining to Community Development in the Town of Drumheller. The words Community Development shall be understood as meaning all kinds of activities which will improve the economic base and the cultural and environmental amenities of the Town of Drumheller.

II. Goals of the Economic Development Advisory Committee

- To improve the quality of life in the community and to stimulate development appropriate to the Town of Drumheller.
- To reconcile the need for broad representation of the various community groups involved in development with the need for an integrated development program.
- To marshal the necessary resources of the community to address the broadening range of development issues facing the Town.

III. Objectives

- a) To encourage and support the stability and orderly expansion of new and existing businesses and industries which will benefit the community.
- b) To encourage the promotion of development in the Town of Drumheller.

- c) To assist in attracting investment to Drumheller in sectors with a potential for growth.
- d) To assist in identifying and communicating investment possibilities within the Town of Drumheller to potential investors.
- e) To assist in enhancing the tourism industry by increasing Drumheller's share of the leisure and business travel market, and facilitating the development of existing and new tourism facilities and resources.

IV. Membership: The Advisory Committee shall consist of the following members:

- a) The Mayor.
- b) The Councillor appointed to the Advisory Committee. The Councillor shall be appointed annually at the Organizational Meeting of Council.
- c) Five persons who shall be members-at-large and who shall be appointed at the Organizational Meeting of Council for a three (3) year term. Wherever possible members should represent a cross-section of sectors which adds diversity to the Advisory Committee (Business, Health, Education, Oil & Gas, Agriculture, etc.).
- d) One person shall represent the Drumheller and District Chamber of Commerce.
- e) One person shall represent the Community Futures Drumheller.
- f) The Advisory Committee shall recommend to Town Council the appointment, or reappointment of any person to the membership of the Advisory Committee.
- g) The Advisory Committee may recommend to Town Council an increase or decrease in the total membership of the Advisory Committee.
- h) The C.A.O. and the Economic Development Officer shall act as resource staff to the Advisory Committee and shall not have voting privileges.
- i) No member-at-large shall exceed six consecutive years, without special permission from Council.
- j) All members of the Economic Development Advisory Committee shall be required to sign and follow a Code of Ethics as developed by the Economic Developers Association of Alberta.
- k) If any member shall be absent from three consecutive regular meetings (unless such absence be caused through illness or authorized by resolution of the Advisory Committee), the Council may, upon recommendation of the Advisory Committee, declare the office of such absent member to be vacant.

V. Conduct of Meetings

- a) A meeting may be called by the Chairman of the Advisory Committee or by request of a member through the Chairman.
- b) The Advisory Committee shall elect annually from its members, a Chairman and a Vice-Chairman for the ensuing year. Neither a member of the Municipal Administration or an Elected Public Official shall be eligible for selection as Chairman or Vice-Chairman.
- c) A quorum of the Advisory Committee shall consist of a majority of the members.
- d) Each member of the Advisory Committee, including Chairman, shall have one vote on any question and in the event of a tie, the motion shall be lost.
- e) Meeting procedures shall be conducted in accordance with good meeting practices and disputes resolved in accordance with Roberts Rules of Order, Newly Revised.

VI. Powers & Duties: It shall be the duty of the Economic Development Advisory Committee to advise the Town of Drumheller on community development matters and develop recommendations thereon. In addition, the Advisory Committee shall:

- a) Participate in client reception in order to facilitate the clients' access to information and to help them learn the merits of doing business in the Town of Drumheller.
- b) Participate in initiatives undertaken by the Town of Drumheller to pursue new clients.
- c) Identify investment opportunities in the Town of Drumheller.
- d) Assist in the development and maintenance of a proactive, long term (3 to 5 years) economic development plan.
- e) Identify key issues and opportunities affecting economic development and develop action plans to effectively manage or optimize.
- f) Participate as ambassadors for the Town of Drumheller when visiting locations where potential clients presently operate.

VII. Limits to Powers

- a) The Advisory Committee may recommend to Council the action on agreements, whether formal or informal, which may lead to development within the community.
- b) Town Council shall have final authority and responsibility regarding all matters pertaining to the Economic Development Advisory Committee.

VIII. The invalidity of any provision of this Bylaw shall not affect the validity of the remainder.

- 1) Economic Development Task Force Bylaw 05.06 is hereby repealed.

This Bylaw shall come into force and effect upon final passing.

READ a first time this 29th day of October, 2018.

READ a second time this 29th day of October, 2018.

READ a third time and passed the 29th day of October, 2018.



Mayor



Chief Administrative Officer