

# AARON PRITCHETT

## *The Liquored Up Tour*

**CORY  
MARKS**

WITH  
SPECIAL GUESTS

**MATT  
LANG**

[WWW.AARONPRITCHETT.COM](http://WWW.AARONPRITCHETT.COM)

**Sponsorship  
Package**

Brought to you by:



Rec | Arts & Culture

**REAL  
COUNTRY  
910**

AARON  
PRITCHETT

MATT  
LANG

## About the Event

The Recreation, Arts & Culture Department is excited to bring a big show to the Drumheller Valley! Experience a first-class country show right in the heart of the Drumheller Valley!

On February 16, 2023, the Liquored Up Tour featuring Aaron Pritchett, Matt Lang and Cory Marks will be taking place at the Badlands Community Facility!

Due to the scale of the show, we are seeking sponsorship support from big leaders in the business community. Sponsoring events allows us to bring in high-demand talent, therefore providing you with valuable promotional exposure to concert goers!

VERY SPECIAL GUEST

CORY MARKS

LIQUORED UP

TOUR



# Benefits and Advertising Details

- Comprehensive promotional and advertising rights
- Inclusion on the dedicated ticket sale and event landing page on [drumheller.ca](http://drumheller.ca)
- Local newspaper
- Local radio advertising
- On-site exposure (banners, sponsorship acknowledgement boards)
- Posters
- Social media coverage (Town of Drumheller social media pages)

# About the Liquored Up Tour

Aaron Pritchett is a Canadian country singer and songwriter from near Vancouver, British Columbia.

Aaron Pritchett has won many awards in his native British Columbia, as well as other parts of Canada.

Among his most well-known songs are 'Big Wheel', 'Hold My Beer' and 'Consider This'.

Joining him on this tour are special guests Matt Lang and Cory Marks!



# Sponsorship Opportunities

Sponsorship Packages	Donor \$1,000 <u>Deadline:</u> Feb.1	Bronze \$1,500 <u>Deadline:</u> Feb.1	Silver \$2,000 <u>Deadline:</u> Feb.1	Gold \$3,000 <u>Deadline:</u> Dec.1	Onyx \$3,500 <u>Deadline:</u> Dec.1	Platinum \$4,500 <u>Deadline:</u> Dec.1	Custom \$6,000 <u>Deadline:</u> Dec.1
Logo on main sponsorship board	✓	✓	✓	✓	✓	✓	✓
Complimentary floor tickets	✓	✓	✓	✓	✓	✓	✓
Logo on Town of Drumheller social media event promotion		✓	✓	✓	✓	✓	✓
Logo included on ticket sale website (drumheller.ca)			✓	✓	✓	✓	✓
Banner suspended on walking track above the stage 24 AVAILABLE				✓	✓	✓	✓
One newspaper ad in the Drumheller Mail 24 AVAILABLE					✓	✓	✓
Logo included on major sponsor poster 6 AVAILABLE						✓	✓
360 commercials on Real Country 910 with recognition as a major sponsor of the event 1 AVAILABLE							✓



# Sponsorship Package Breakdown

Logo included on main sponsorship board

Sponsor's logo will be displayed on a display board at the main entrance to the event. Sponsors will need to provide a high resolution JPEG image of their logo for inclusion.

Logo included on Town of Drumheller social media event promotion

Sponsor's logo will be displayed on social media material posted by the Town of Drumheller to promote this event. Sponsors will need to provide a high resolution JPEG image of their logo for inclusion.

Logo included on the ticket sale website on drumheller.ca

Sponsor's logo will be displayed under the heading of which tier of sponsorship was purchased at the bottom of the event landing page. Sponsors will need to provide a high resolution JPEG image of their logo for inclusion.

Banner suspended around the walking track

Banner sizes can include:

- 2x8
- 4x8
- 3x6
- 3x8

Banners are to be supplied by sponsor and dropped off no later than February 9, 2023.

Logo included in one newspaper ad in the Drumheller Mail

Sponsor's logo will be displayed in one edition of the Drumheller Mail in accordance with the event. Sponsors will need to provide a high resolution JPEG image of their logo for inclusion.

Logo included on major sponsor poster

Sponsor's logo will be displayed on the main poster for the event and will be supplied and hung up throughout the Town of Drumheller.

360 commercials on Real Country 910 with recognition as a major sponsor of the event

Sponsor mention on the following Real Country 910 and acknowledged as a major sponsor:

- 120x30 second promos on Real Country 910, boom 99.5 (Drumheller)
- 120x30 second promos on Real Country 93.93 (Stettler)
- Minimum of 10 mentions on Real Country 105.7 (Brooks)

# Sponsorship Confirmation

We are interested in sponsoring the Liquored Up Tour Concert on February 16, 2023, at the following level:

- |                          |                  |         |
|--------------------------|------------------|---------|
| <input type="checkbox"/> | Donor            | \$1,000 |
| <input type="checkbox"/> | Bronze Sponsor   | \$1,500 |
| <input type="checkbox"/> | Silver Sponsor   | \$2,000 |
| <input type="checkbox"/> | Gold Sponsor     | \$3,000 |
| <input type="checkbox"/> | Onyx Sponsor     | \$3,500 |
| <input type="checkbox"/> | Platinum Sponsor | \$4,500 |
| <input type="checkbox"/> | Custom Sponsor   | \$6,000 |

We are interested in donating to the Badlands Community Facility for the Liquored Up Tour Concert on February 16, 2023, at the following amount:

Amount \$ \_\_\_\_\_

Company/Organization \_\_\_\_\_

Billing address \_\_\_\_\_

Authorized by (Name) \_\_\_\_\_

City \_\_\_\_\_ Postal code \_\_\_\_\_

Email address \_\_\_\_\_

Phone \_\_\_\_\_ Cell phone \_\_\_\_\_

## Payment options:

- Cheques payable to "Badlands Community Facility"
- Credit card

Name on card \_\_\_\_\_

Card Number \_\_\_\_\_

CVV/CVC \_\_\_\_\_ Expiry date \_\_\_\_\_

Cardholder signature \_\_\_\_\_



# Contact Information

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<b>Phone</b>	<u><a href="tel:403-823-1370">403-823-1370</a></u>
<b>Website</b>	<a href="http://www.drumheller.ca">www.drumheller.ca</a>
<b>Email</b>	<a href="mailto:events@drumheller.ca">events@drumheller.ca</a>
<b>Address</b>	Badlands Community Facility 80 Veterans Way Drumheller, AB T0J 0Y2