



TOWN OF DRUMHELLER
COMMITTEE OF THE WHOLE COUNCIL MEETING

AGENDA

TIME & DATE: 4:30 PM – Monday, December 9, 2024

LOCATION: Council Chambers, 224 Centre St., via Teams Platform, and
[Live Stream on Drumheller Valley YouTube Channel](#)

1. CALL TO ORDER

2. OPENING COMMENTS

3. ADDITIONS TO THE AGENDA

4. ADOPTION OF AGENDA

4.1 **Agenda for the December 9, 2024, Committee of the Whole Meeting**

Proposed Motion: That Council adopt the agenda for the December 9, 2024, Committee of the Whole meeting, as presented.

5. MEETING MINUTES

5.1 **Minutes for the November 12, 2024, Committee of the Whole Meeting**

[Committee of the Whole Meeting – November 12, 2024 – Draft Minutes](#)

Proposed Motion: That Council approve the minutes for the November 12, 2024, Committee of the Whole meeting, as presented.

6. COUNCIL BOARDS AND COMMITTEES

6.1 **Valley Bus Society**

[October 9, 2024 - Minutes](#)

Proposed Motion: That Council accept as information the Valley Bus Society regular meeting minutes of October 9, 2024, as presented.

6.2 **Drumheller & District Solid Waste Management Association**

[August 15, 2024 – Minutes](#)
[October 17, 2024 - Minutes](#)

Proposed Motion: That Council accept as information the Valley Bus Society regular meeting minutes of August 15, 2024 and October 17, 2024, as presented.

7. DELEGATIONS

7.1 **2024 Council Remuneration Task Force**

[Final Report – 2024 Council Remuneration Task Force](#)

7.2 **Royal Canadian Mounted Police – Q2 Report**

[Q2 2024-2025 Drumheller RCMP Municipal Report](#)

7.3 **Travel Drumheller**

[Travel Drumheller & Destination Drumheller – Updates & Achievements](#)

8. REPORTS FROM ADMINISTRATION

OFFICE OF THE CHIEF ADMINISTRATIVE OFFICER

CORPORATE AND COMMUNITY SERVICES DEPARTMENT

EMERGENCY AND PROTECTIVE SERVICES

INFRASTRUCTURE SERVICES

9. CLOSED SESSION

9.1 **Third Party Business and Local Public Body Confidences**

FOIP 16 – Disclosure harmful to business interests of a third party.

FOIP 23 – Local public body confidences.

FOIP 24 – Advice from officials.

Proposed Motion: That Council close the meeting to the public to discuss Third Party Business and Local Public Body Confidences as per FOIP 16 – Disclosure harmful to business interests of a third party, FOIP 23 – Local public body confidences, and FOIP 24 – Advice from officials.

Proposed Motion: That Council open the meeting to the public.

10. ADJOURNMENT

Proposed Motion: That Council adjourn the meeting.



TOWN OF DRUMHELLER
COMMITTEE OF THE WHOLE MEETING

MINUTES

TIME & DATE: 4:30 PM – Tuesday, November 12, 2024

LOCATION: Council Chambers, 224 Centre Street and via Zoom platform
[Live Stream on Drumheller Valley YouTube Channel](#)

IN ATTENDANCE

Mayor Heather Colberg
Councillor Patrick Kolafa (regrets)
Councillor Stephanie Price
Councillor Tony Lacher
Councillor Crystal Sereda
Councillor Tom Zariski
Councillor Lisa Hansen-Zacharuk

Chief Administrative Officer: Darryl Drohomerski
Director of Corporate & Community Services: Victoria Chan (regrets)
Director of Infrastructure: Jared Brounstein
Dir. of Emergency and Protective Services: Greg Peters
Flood Resiliency Project Director: Deighen Blakely
Communications Officer: Erica Crocker
Reality Bytes IT: David Vidal
Recording Secretary: Angela Keibel

1. CALL TO ORDER

Mayor Colberg called the meeting to order at 4:30 PM.

2. OPENING COMMENTS

Councillor Sereda thanked all involved in the Remembrance Day ceremony. Special thanks to the Drumheller Legion, the schools, the Pioneer Singers, the Sea Cadets, and the Girl Guides, and to the community members who attended.

Councillor Zariski reminded the public about the Lightfest celebration this weekend at Badlands Amp. This weekend's theme is Globalfest Fireworks. November 15 and 16 dates are almost sold out. Badlands Amp is seeking volunteers to assist with parking volunteers on November 16.

Mayor Colberg asked businesses and residents to secure their garbage bin lids, as strong winds have caused debris to scatter throughout the Town and help keep the Town clean.

3. ADDITIONS TO THE AGENDA

4. ADOPTION OF AGENDA

4.1 **Agenda for November 12, 2024, Committee of the Whole Meeting**

M2024.382 Moved by Councillor Lacher, Councillor Sereda
That Council adopt the agenda for the November 12, 2024, Committee of the Whole Meeting as presented.

CARRIED UNANIMOUSLY

5. MEETING MINUTES

5.1 **Minutes for the October 15, 2024, Committee of the Whole Meeting**

Agenda Attachment: Committee of the Whole Meeting – October 15, 2024 – Draft Minutes

M2024.383 Moved by Councillor Price, Councilor Zariski
That Council approve the minutes for the October 15, 2024, Committee of the Whole Meeting as presented.

CARRIED UNANIMOUSLY

6. COUNCIL BOARDS AND COMMITTEES

6.1 **Valley Bus Society**

Agenda Attachments: January 11, 2024 – Minutes; April 10, 2024 – Minutes; May 8, 2024 – AGM Minutes; May 8, 2024 – Minutes; June 12, 2024 – Minutes; September 11, 2024 – Minutes.

M2024.384 Moved by Councillor Lacher, Councillor Sereda
That Council accept as information the Valley Bus Society regular meeting minutes of January 11, April 10, May 8 Regular, June 12 and September 11, 2024, and the May 8 Annual General Meeting minutes, as presented.

CARRIED UNANIMOUSLY

6.2 **Drumheller & District Senior's Foundation**

Agenda Attachment: September 12, 2024 – Minutes.

M2024.385 Moved by Councilor Zariski, Councillor Hansen-Zacharuk
That Council accept as information the Drumheller & District Senior's Foundation regular meeting minutes of September 12, 2024, as presented.

CARRIED UNANIMOUSLY

6.3 **Drumheller Public Library Board**

Agenda Attachment: [August 14, 2024 – Minutes](#)
[September 11, 2024 - Minutes](#)

M2024.386 Moved by Councillor Price, Councillor Sereda
That Council accept as information the Drumheller Public Library Board regular meeting minutes of August 14 and September 11, 2024, as presented.

CARRIED UNANIMOUSLY

7. DELEGATIONS

YouTube Timestamp: 5:46

7.1 **Valley Bus Society**

Agenda Attachments: Valley Bus Society – A Recent History; Valley Bus Society Budget 2025 – 2027.

8. REPORTS FROM ADMINISTRATION

YouTube Timestamp: 24:21

OFFICE OF THE CHIEF ADMINISTRATIVE OFFICER

CORPORATE AND COMMUNITY SERVICES DEPARTMENT

EMERGENCY AND PROTECTIVE SERVICES DEPARTMENT

INFRASTRUCTURE SERVICES

8.1 **Director of Infrastructure Services**

8.1.1 **Aquaplex Hot Tub**

Agenda Attachments: Briefing Note; Drumheller Leak Report; Aquaplex Hot Tub Presentation

9. CLOSED SESSION

YouTube Timestamp: 45:08

9.1 **Third Party Business and Local Public Body Confidences**

FOIP 16 – Disclosure harmful to business interests of a third party.

FOIP 23 – Local public body confidences.

FOIP 24 – Advice from officials.

M2024.387 Moved by Councilor Zariski, Councillor Price
That Council close the meeting to the public to discuss Third Party Business and Local Public Body Confidences as per FOIP 16 – Disclosure harmful to business interests of a third party, FOIP 23 – Local public body confidences, and FOIP 24 – Advice from officials.

CARRIED UNANIMOUSLY

Council closed the meeting to the public at 5:14 p.m.

M2024.388 Moved by Councilor Zariski, Councillor Price
That Council open the meeting to the public.

CARRIED UNANIMOUSLY

Council opened the meeting to the public at 7:20 p.m.

10. ADJOURNMENT

M2024.389 Moved by Councillor Sereda, Councilor Zariski
That Council adjourn the meeting.

CARRIED UNANIMOUSLY

Council adjourned the meeting at 7:21 p.m.

MAYOR

CHIEF ADMINISTRATIVE OFFICER

The Valley Bus Society

Box 2848

Drumheller AB T0J 0Y0

Email: ValleyBusSociety@gmail.com

Board Minutes

October 9, 2024 at 4:30 PM

BCF Main Floor Meeting Room

copy to: akeibel@drumheller.ca

Members present: Ron Tremblay, Jerry Machacek, Kathryn Evans, Emily Ashmore, Brian Rideout, Bill Wulff

Absent: Tony Lacher

1. Call to Order

R. Tremblay called the meeting to order at 4:36 pm

2. Bubba T Bus Tours and Shuttle Service Report

September 2024

763 Total riders

\$1,850 Punch cards

\$2,509 Cash rides

\$ 906 Charge rides

Bubba T has about 50 medical transfers per year to Calgary, at an average cost of \$240 per trip. The request was made for VBS to sponsor the medical transfers by \$100 per trip, making the trip more affordable. This will be discussed in 6.1.

3. Adoption of Agenda

Moved by J. Machacek, seconded by E. Ashmore, to adopt the agenda. Carried.

4. Approval of Minutes

Moved by E. Ashmore, seconded by J. Machacek to approve the minutes of the September 11, 2024 regular meeting. Carried.

5. Equipment Update

(none)

6. New Business

6.1 AGLC Distribution was discussed at length with no decision. Suggestions were to include Friends of Sunshine Lodge, Pioneer Trail Center, and Rotary Club. Some discussion was if some of the funds could be transferred to an organization in trust to subsidize the medical transfers. Moved by B. Rideout seconded by J. Machacek to table to the next meeting. Carried.

7. Reports**7.1 Town Council**

With the absence of T. Lacher there was no report.

7.2 Financials

Moved by E. Ashmore, seconded by J. Machacek, to accept the Financial Report. Carried.

7.3 Budget 2025-2027

Moved by B. Rideout, seconded by J. Machacek, to adopt the 2025-2027 Budget. Carried.

Council has requested that a delegation of 2 or 3 people to attend a Council meeting to make a formal presentation of the budget and the recent change of operations.

VBS must send a letter to the Town to request a subsidy to fund the budgeted amount.

The draft Business Plan was distributed for the members to review and discuss at the next meeting.

8. Closed Session (none)

9. Next Meeting

The next Meeting will be Wednesday, November 13, 2024.

10. Adjournment

Moved by E. Ashmore, seconded by B. Rideout, to adjourn the meeting at 6:12 pm. Carried.

**DRUMHELLER & DISTRICT SOLID WASTE MANAGEMENT ASSOCIATION
REGULAR MEETING MINUTES
August 15, 2024, AT 1:30 PM TOWN OF DRUMHELLER COUNCIL CHAMBERS
IN PERSON AND VIA TEAMS VIDEOCONFERENCE**

PRESENT:

Mrs. Sonya Adams	Landfill Manager, DDSWMA
Mr. Pat Kolafa, Chair	Town of Drumheller
Ms. Debbie Penner, Vice Chair	Kneehill County
Mr. Mark Landry	Starland County
Mr. Reg Wiebe	Village of Linden
Mr. Larry Casey	Village of Standard
Mr. Tim Frank	Village of Hussar
Mr. Dennis Kuiken	Village of Acme - Alternate
Mr. Bill Goodfellow	Village of Rockyford
Mr. Chris Reeds	Town of Trochu
Mrs. Jessica Schatz, Recording Secretary	Town of Drumheller
Mr. Jim Adams	Village of Delia
Mr. Scott Klassen	Wheatland County – via Teams
Mr. Darryl Drohomerski, Secretary-Treasurer	Town of Drumheller
Ms. Jeanette Austin	Village of Carbon - Alternate
Ms. Lorraine MacArthur	Village of Morrin
Ms. Leslie Landon	Village of Munson
Mr. Trevor Snyder	Village of Beiseker

ABSENT:

1.0 CALL TO ORDER

P. Kolafa called the meeting to order at 1:37 PM

2.0 ADDITIONS / CHANGES TO THE AGENDA

Discussion item 6.9 “minute taking” was added

3.0 ADOPTION OF AGENDA

Motion: M. Landry moved that the board adopt the Agenda for the August 15, 2024, DDSWMA Regular Board Meeting as amended. Seconded by T. Frank. Carried.

4.0 MEETING MINUTES:

4.1 Regular Meeting Minutes

S. Adams provided the DDSWMA Regular Meeting Minutes of June 20, 2024, for approval.

Motion: D. Penner moved that the board approve the minutes for the DDSWMA Regular Meeting of June 20, 2024, as presented/amended. Seconded C. Reeds. Carried.

4.2 Special Meeting Minutes

S. Adams provided the DDSWMA Special Meeting Minutes of July 25, 2024, for approval.

Motion: J. Austin moved that the board approve the minutes for the DDSWMA Special Meeting of July 25, 2024, as presented/amended. Seconded by L. Casey. Carried.

4.3 Executive Board Meeting Minutes

S. Adams provided the DDSWMA Executive Board Meeting Minutes of July 19, 2024, for approval.

Motion: D. Penner moved that the board approve the DDSWMA Executive Board Meeting minutes of July 19, 2024, as presented/amended. Seconded M. Landry. Carried.

5.0 DECISION ITEMS:

5.1 EPR Opt-In/Opt-Out Ratification

P. Kolafa mentioned there was a special meeting July 25 that required 100% participation but there was one member absent, therefore this ratification is on the agenda.

Motions: The DDSWMA Board moves to ratify the motion that “the DDSWMA Board Opt-In as a Service Provider for the EPR PPP program and directs the DDSWMA EPR Steering Committee to begin negotiations with Circular Materials” made on July 25, 2024.

D. Drohomerski, L. Casey. All in favour, Carried unanimously

5.2 Human Resources Policy and Procedures Manual – Hours of Operation Changes

S. Adams commented that the hours of operation and contract for hill operations are being reviewed. The amount of money being spent vs brought in during holidays were reviewed. Data was provided to the board for review along with proposed hour changes which was discussed.

Motions: L. Casey moved that the DDSWMA Board moves to adopt the proposed DDRL operational hours as follows:

Monday through Friday 08:00 am – 4:30 pm

Saturday: 10:00 am – 2:00 pm

Sundays, Statutory Holidays and Truth and Reconciliation Day – Closed

Effective January 1, 2025.

Seconded by J. Adams. All in favour. Carried.

M. Landry asked if usage of the landfill after 2pm on Saturdays has been tracked and S. Adams indicated the Saturday hours were selected based on the heaviest amount of traffic at the landfill.

D. Penner asked if there would be an operator on the hill each Saturday from 10-2 and S. Adams confirmed that yes, they would as they are contracted to work for 4 hours on Saturdays.

D. Penner commented that we will need to make it clear to the public that the landfill will close on all statutory holidays.

Motion: L. MacArthur moved to amend the HR policy to reflect the new hours of operation. Seconded T. Frank. All in favour. Carried.

5.3 Organizational Meeting – November 21, 2024 @ 13:30 pm.

S. Adams commented that this was not on the original calendar that was adopted for the DDSWMA meetings.

Motion: D. Drohomerski moved to hold the DDSWMA Organizational meeting on November 21, 2024 @ 13:30 pm. Seconded by L. Casey. All in favour. Carried.

6.0 DISCUSSION / INFORMATIONAL ITEMS

6.1 Fee Schedule Amendment

S. Adams advised that the fee schedule was amended by the Executive Committee to add “hard to handle/unusual” loads and this information was provided to the board. These are loads that require additional time and resources but may not have a substantial weight.

6.2 YTD August 8_2024 Financials – Operational

S. Adams commented that the financials are not quite up to date as the requisitions that have been received have not yet been posted. D. Penner asked why the figures have not yet been posted. S. Adams advised that the financial processes are currently being optimized and there was some discussion on this item.

6.3 CARE Break-In Survey

S. Klassen stated that this information is being supplied to the Minister regarding break-ins and this survey is for all of Alberta. There was no further discussion.

6.4 DDSA Lead Removal Report

This information was provided to the board. There was no discussion on this item.

6.5 DRAFT 2025 Operational Budget

S. Adams presented a draft budget to the board. It was highlighted that the closure and post-closure costs are resulting in a deficit. Costs were increased due to the air surveys completed and the audit. The hope is that this can be worked out to reduce/eliminate the deficit. 5% has been added to the contract for hill operations. 10% has been added to the recycle hauling contracts. Renegotiations may be required depending on EPR. S. Adams hopes that the budget can be passed in October if possible. B. Goodfellow asked about the Master Plan and reserving funds for this over the next years rather than all at once. S. Adams commented that money can be transferred to reserves for this item. There was a discussion on whether this money would come from requisitions or from revenue. D. Drohomerski commented that once EPR takes effect there should be a line item for revenue from Circular Materials.

6.6 DRAFT 2025 Requisitions

S. Adams commented that there are no major changes to requisitions. There could be a reduction due to EPR revenue. D. Drohomerski commented that the recycling requisitions should remain as they are for 2025 and then reevaluated next year dependant on how the EPR rolls out. D. Penner requested that a note be made on the budget to reflect any upcoming changes.

6.7 DRAFT Masterplan Table of Contents

S. Adams provided this to the DDSWMA board for information. There was no discussion on this item.

6.8 E360S Renewal Letter 2024

A letter was provided to the board which outlines rates for 2025.

6.9 Minute Taking

P. Kolafa commented that the board may be required to take on recording duties for the board and asked if any member would volunteer for this. There were no volunteers for this duty. S. Adams commented that there is no one on the DDSWMA staff that are currently trained on completing recording secretary duties. D. Drohomerksi commented that thought should be given to this for the next meeting in October.

7.0 COMMITTEE REPORTS

7.1 EPR Steering Committee

- Meeting with Product Care to review current HSP and HHW operations
- Comments submitted to Circular Materials regarding SOW for depot servicing agreements.

7.2 Policy Committee

- On hold until 2024 Organizational Meeting

8.0 LANDFILL MANAGERS' REPORT

8.1 Action Items

Information was provided to the board. There was no discussion on this item.

8.2 Recycling YTD

Information was provided to the board. There was no discussion on this item.

General

- Receipt of contaminated soils, aggregates from Town of Drumheller jobs, property clean up jobs from Wheatland County
- Calls for recycling receiving costs (commercial from Town of Drumheller)
- Financial information provided to Circular Materials for processing

Operations & Safety

Fires – July 5, 2024 – suspect chemical reaction and electronics

July 5, 2024 – lithium battery

S. Adams commented that 90% of fires are from lithium batteries. N. Bulechowsky is attending meetings with SWANA to discuss this item so that information will quickly flow down to the DDSWMA. J. Austin commented that it would be appreciated to receive some of these materials. Vapes are another item that can be problematic.

9.0 DDSWMA ROUNDTABLE DISCUSSION – In Camera

Motion: D. Penner moved to go in camera at 2:57PM Seconded by M Landry. Carried.

Motion: C. Reeds moved to go out of camera at approximately 3:30PM Seconded by B. Goodfellow. Carried.

10.0 DATE FOR NEXT MEETING

10.1 Executive Meeting: September 20, 2024 @ 09:00 am
Town of Drumheller, Collaboration Room


10.2 Regular Board Meeting: October 17, 2024 @ 13:30 pm
Town of Drumheller, Council Chambers

11.0 ADJOURNMENT

Motion: D. Drohomerski moved to adjourn the meeting at 3:32PM. Seconded by B. Goodfellow. Carried.



Signature of DDSWMA Chair



Signature of DDSWMA Secretary-Treasurer

**DRUMHELLER & DISTRICT SOLID WASTE MANAGEMENT ASSOCIATION
REGULAR MEETING MINUTES
October 17, 2024, AT 1:30 PM TOWN OF DRUMHELLER COUNCIL
CHAMBERS IN PERSON AND VIA TEAMS VIDEOCONFERENCE**

PRESENT:

Mrs. Sonya Adams	Landfill Manager, DDSWMA
Mr. Pat Kolafa, Chair	Town of Drumheller
Ms. Debbie Penner, Vice Chair	Kneehill County
Mr. Mark Landry	Starland County
Mr. Reg Wiebe	Village of Linden
Mr. Larry Casey	Village of Standard
Mr. Tim Frank	Village of Hussar
Mr. Gary Sawatzky	Village of Acme – Alternate – via teams
Mr. Bill Goodfellow	Village of Rockyford
Mr. Chris Reeds (regrets)	Town of Trochu
Ms. Angela Keibel, Recording Secretary	Town of Drumheller
Mr. Jim Adams	Village of Delia
Mr. Scott Klassen	Wheatland County
Mr. Darryl Drohomerski, Secretary-Treasurer	Town of Drumheller
Ms. Trina Anderson	Village of Carbon - Guest
Ms. Lorraine MacArthur	Village of Morrin
Ms. Leslie Landon (regrets)	Village of Munson
Mr. Trevor Snyder	Village of Beiseker

ABSENT:

1.0 CALL TO ORDER

P. Kolafa called the meeting to order at 1:39 PM

2.0 ADDITIONS / CHANGES TO THE AGENDA

The agenda was numbered incorrectly:

- Item 5.0 – Discussion/Informational Items and subsequent list numbers 5.1-5.6 were corrected to read “6.0 – Discussion/Informational Items” and “6.1 – 6.6”.
- Item 6.0 – Committee Reports and subsequent list numbers 6.1 and 6.2 were corrected to read “7.0 - Committee Reports” and “7.1 and 7.2”.

3.0 ADOPTION OF AGENDA

Motion: M. Landry moved that the board adopt the Agenda for the October 17, 2024, DDSWMA Regular Board Meeting as amended. Seconded by J. Adams. Carried.

4.0 MEETING MINUTES:

4.1 DDSWMA Regular Meeting Minutes of August 15, 2024

S. Adams provided the DDSWMA Regular Meeting Minutes of August 15, 2024, for approval.

Motion: L. MacArthur moved the board table accepting the minutes for the DDSWMA Executive Board Meeting of August 15, 2024, until corrected and brought forth to the next meeting for approval. Seconded D. Drohomerski. Carried

4.2 DDSWMA Executive Board Meeting September 20, 2024

S. Adams provided the DDSWMA Executive Board Meeting Minutes of September 20, 2024, for information.

Motion: D. Drohomerski moved the board table accepting the minutes for the DDSWMA Executive Board Meeting of September 20, 2024, until corrected and brought forth to the November 21 board meeting for approval. Seconded by L. MacArthur. Carried.

Direction: Reminder to Association members to review Executive minutes prior meetings. Attach minutes to agenda package moving forward.

5.0 DECISION ITEMS:

No decision items discussed.

6.0 DISCUSSION / INFORMATIONAL ITEMS

6.1 YTD October 11, 2024 Financials – Operational

P. Kolafa mentioned there was a special meeting July 25 that required 100% participation but there was one member absent, therefore this ratification is on the agenda.

S. Adams advised that the requisitions have been completed and have been rolled into the budget since the last meeting. Several major projects are still outstanding for completion and have yet to be billed, therefore operating expenses appear to be less than they are.

L. MacArthur questioned the Administration Revenue, it is budgeted at \$59,000 and is at \$108,000 in actuals. S. Adams clarified that Sewage Disposal Fees, Interest Earned, and Municipal Requestions are included in this total, then transferred from this general line item.

D. Drohomerski commented that Landfill expenses are \$500,000 under budget. S. Adams commented that this is due to several outstanding work items which are not yet paid for, and due to approximately 50% wages being subsidized.

The Board discussed receiving the condensed vs expanded budget at these meetings.

Direction: Board would like the expanded financials available at each meeting for their information.

6.2 Recycling YTD (as of October 11, 2024)

Recycling volumes year to date in/out:

- Newsprint in 13.8 tonne / 16.5 tonne. The additional tonnes were carry-over from last year.
- Cardboard 625 tonne / 617 tonne out
- Metals 153 tonne / 198 tonne. This includes carryover from last year.

Commodity pricing is fluctuating as usual. Train strikes delayed shipping of some recycling.

YTD, \$549,000 in Revenue, and \$442,000 in expenses for recycling.

6.3 EPR Update and Impact on 2025 Requisitions – D. Drohomerski

D. Drohomerski and P. Kolafa attended the Alberta Municipalities Conference in Red Deer September 25-27, 2024, and gave a review of an informational session on Producer Responsible Organizations (PROs) and Extended Producer Responsibility (EPR) for recycling and hazardous waste. D. Drohomerski confirmed that the Association is opted in. Phase 1 will start April 2025.

S. Adams left the meeting at 2:22 PM.

A few key items were noted from the presentation:

- PRO may use different contract service providers within our boundaries.
- If we choose to keep Waste Management, those costs will not be covered by the PROs.

S. Adams returned to the meeting at 2:23 PM.

- PRO will not accept commercial cardboard. Future discussion required for the ongoing acceptance of cardboard.

6.4 Annual Waste Volumes and Breakdown Information – S. Klassen

There was no discussion on the information provided to the board.

S. Klassen presented information on Energy from Waste and requested to share waste volume information with Energy from Waste board.

- Discussion: D. Drohomerski recommended an official request letter from the Energy of Waste board be submitted to DDSWMA.

6.5 DRAFT 2025 Operational Budget 2:42PM

S. Adams presented a draft Operational Budget to the board.

Highlights:

- Closure and post- closure costs are resulting in a deficit.
- Costs increased due to the audit and air surveys.
- The goal is to find a solution that will help reduce or eliminate the deficit.
- 5% increase to the hill operations contract.

- 10% increase to the recycling hauling contracts.
- Renegotiations may be required depending on EPR.

S. Adams is targeting October for the budget to be passed. B. Goodfellow asked about the Master Plan and reserving funds for this over the next years rather than all at once. S. Adams commented that money can be transferred to reserves for this item.

- Discussion: Will this money come from requisitions or from revenue? D. Drohomerski suggested that once EPR takes effect there should be a line item for revenue from Circular Materials.
- S. Adams - The Executive is meeting October 25, 2024, to discuss updates to the budget. The Auditors noted the Sewage Disposal Fee transfers as a point of concern. Sewage Disposal Fees will no longer appear on the budget, and payment will go directly to the Town of Drumheller. DDSWMA will continue to provide the service as far as scaling and paperwork; the Town will be responsible for invoicing.
- Transtor reserves would currently cover the replacement of 2.5 Transtors. S. Adams inquired if the board would support allocating fewer funds to the Transtor reserves and using those funds elsewhere in the budget.
- D. Drohomerski questioned the budget line item for repairs to the Transtors; repairs are the responsibility of the individual municipality. S. Adams replied the repair was to correct structural deficiencies and it was an “upgrade”, not “repair”. Discussion ensued about what the Association vs Municipalities are responsible for paying for with respect to the Transtors.
- Discussion: Municipalities are responsible for sending reports to DDSWMA quarterly or as requested. Maintenance must be tracked.
- **Action Item:** The agreements must be reviewed for clarity.
- **Action Item:** D. Drohomerski to look at policy for allocating reserve fund to support the Master Plan. Will bring to the next meeting.

D. Drohomerski left the meeting at 3:07 PM and returned 3:08 PM.

S. Adams noted that the current budget does not adjust salaries or wages. At the last Executive meeting, there was a request for information for wages and job descriptions for similar jobs around Alberta. This will be presented to the Executive next week to see what their thoughts are regarding a COLA increase or a general wage increase.

Motion: M. Landry moved to accept the informational items as presented. Seconded by L. Casey. **This motion was not completed** as D. Penner had further questions.

D. Penner questioned the HHW budget as it is way over. Discussion ensued regarding toxic waste collection and budgets.

6.6 DRAFT 2025 Requisitions 3:12PM

S. Adams – There are no major changes to requisitions.

- Possible reduction due to EPR revenue.

- D. Drohomerski - recycling requisitions should remain as they are for 2025 and then reevaluated next year dependent on how the EPR rolls out.
- D. Penner requested that a note be made on the budget to reflect any upcoming changes.
- S. Adams - It appears that each municipality is citing different sources for community populations and requested direction about which census source should be cited for consistency. D. Penner requested that S. Adams note the census source going forward. Discussion ensued, no decisions were made.
- B. Goodfellow asked if the Landfill accepts EV batteries. S. Adams confirmed that Landfill does not accept the EV batteries at this time, due to volatility and safe storage concerns.

Motion: M. Landry moved to accept informational items as presented. Seconded by L. Casey. Carried.

7.0 COMMITTEE REPORTS

7.1 EPR Steering Committee

- The committee met to discuss time sensitive timelines. Some items may have to go back to councils before being approved at the DDSWMA meeting.

7.2 Policy Committee

- On hold until 2024 Organizational Meeting.

8.0 LANDFILL MANAGERS' REPORT

8.1 Action Items

- No discussion on the information provided to the board.

8.2 St. Anthony School Tours

- Participated in 3 different tours. St. Anthony's posted their visit on social media.
- S. Adams has contacted Morrin and Greentree schools regarding tours to align with Grade 4 environmental studies curriculum connection.

8.3 Fall Annual Monitoring

- Consultants left site October 17, 2024.

8.4 Storm Pond Release

- Water was released as we breached our WEIR.
- DDSWMA is now in compliance with Alberta Environment and the water is clean and approved.

8.5 Masterplan Update

- Ongoing. Meeting was postponed by AB Environment.

8.6 Approval Renewal Update

- Meeting was postponed by AB Environment.

8.7 Insurance Renewals

- New policy questions on items such as PFAS chemicals (commonly used in firefighting foam) as it is becoming a substance of concern in Canada and USA.
- Insurance renewal requests chemical management plans for these substances.

8.8 Gathering of Wages and Job Descriptions for Executive Committee

- Ongoing.

8.9 Preparation of information for 2023 Audit, discussions for auditor proposals

- In preparation for the 2023 audit and auditor proposals, the accounting firm quoted completions of the 2023 audit for \$30,000. The audit possibly will go to RFP.
- L. MacArthur questioned the legality of not having an audit completed at this time.

D. Drohomerski left the meeting at 3:27 PM.

- S. Adams provided background information regarding the current auditor and their proposal.

L. MacArthur left the meeting at 3:31 PM and returned 3:33 PM.

M. Landry left the meeting at 3:34 PM and returned 3:36 PM.

Questions arose regarding the DDSWMA reporting as an NPO or under PSAS. S. Adams reviewed the differences, and will provide further information to the board.

G. Sawatzky asked about the RFP process and timelines. S. Adams stated that RFPs can be a longer process if interviews are required, up to 3-4 months.

J. Adams returned at 3:39 PM. (Notetaker did not capture when J. Adams left the meeting, but estimates 3:34 PM.)

T. Anderson left the meeting at 3:39 PM.

8.10 EPR Update – Service Provider

- Currently working on agreements and compensation with Circular Materials for the PPP portion of EPR.

8.11 EPR Update - Processing

- Have not yet been advised if DDSWMA will be on the list as a processor and to what capacity for PPP portion of EPR.

General

- Receipt of contaminated soils, aggregates
- Financial information provided to Circular Materials for processing
 - Gathering of community information for EPR
- Discussions with Product Care for HSP portion of EPR

Operations & Safety

- Summit baler is running intermittently. We are still able to process cardboard currently. Specialist reports it could be a computer issue but is near end of life. The quote for computer body received at \$20,000.

T. Anderson returned at 3:41 PM.

L. MacArthur left meeting at 3:41 PM and returned at 3:42 PM.

- During the previous Executive meeting it was agreed to purchase an almost new vertical baler from the bottle depot for \$1000. It should arrive on site within the next month. This baler can process cardboard; however it is labour intensive to use this machine on cardboard.
- Scale software update is installed.
- Computers were outdated and wouldn't update the software any longer so were replaced. There was no disruption of services to the public.
- D. Penner asked if we make money by taking contaminated soil. S. Adams confirmed.
- Budget increase includes new signage for the main entry sign, and replacement signs, quotes are incoming. New signs are needed to reflect certain information which is currently missing. Main marketing will be via radio and mail to advertise the new hours. Mailouts will be sent Nov. 1 and Dec. 1.
- Prepping for winter with evaporation pit cleanout, litter collection, grates on culverts to reduce refuse from leaving the site via stormwater channels, marking out manholes
- Busy with contractors hauling before freeze up
- Updating SWP and SOP's

Motion: L. Casey moved to accept the Landfill Manager's report as information. Seconded by L. MacArthur. Carried.

9.0 DDSWMA ROUNDTABLE DISCUSSION – In Camera

Motion: D. Penner moved to go in camera at 3:50 PM. Seconded by T. Frank. Carried.

S. Adams left 3:54PM, returned 4:00 PM

Motion: L. MacArthur moved to go out of camera at 4:06 PM. Seconded by L. Casey. Carried.

10.0 DATE FOR NEXT MEETING

10.1 Executive Meeting: October 25, 2024, and November 15, 2024 @ 9:00AM - Town of Drumheller, Collaboration Room

10.2 Landfill Tour: November 21, 2024 @ 11:00AM – Meet at Town of Drumheller, Town Hall parking lot @ 10:45 am.

10.3 Regular/Organizational Board Meeting: November 21, 2024 @ 13:30PM - Town of Drumheller, Council Chambers

11.0 ADJOURNMENT

Motion: S. Klassen moved to adjourn the meeting at 4:07 PM. Seconded by J. Adams. Carried.



Signature of DDSWMA Chair



Signature of DDSWMA Secretary-Treasurer

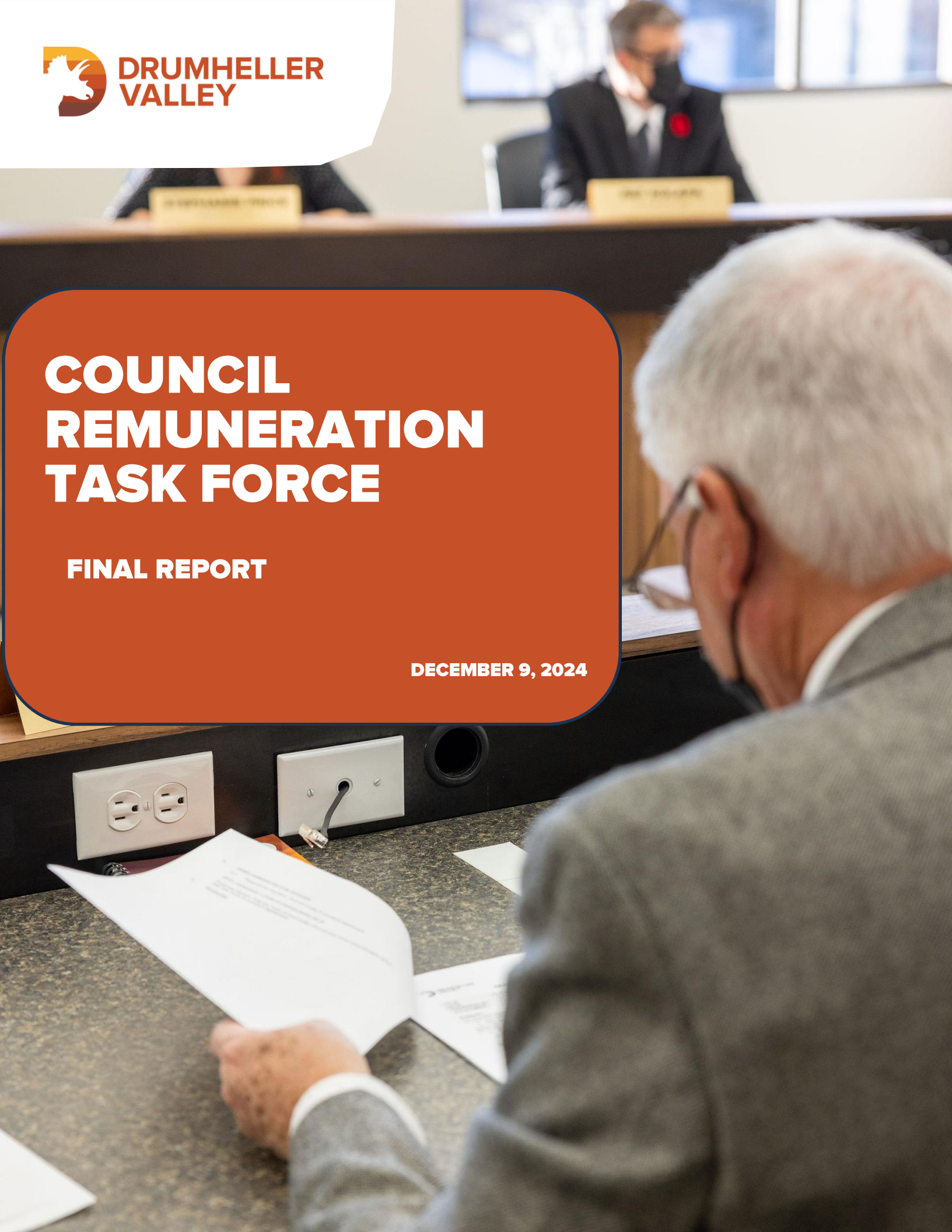


**DRUMHELLER
VALLEY**

COUNCIL REMUNERATION TASK FORCE

FINAL REPORT

DECEMBER 9, 2024



EXECUTIVE SUMMARY

The 2024 Council Remuneration Task Force (CRTF) conducted a comprehensive review of the Town of Drumheller's Council Remuneration and Expense Allowance Policy. Guided by principles of fairness, financial sustainability, and attracting diverse candidates, the CRTF recommends several key updates to align Council remuneration with its responsibilities, community priorities, and best practices.

KEY RECOMMENDATIONS

- Increase Council honorariums by 4% effective January 1, 2025:
- Annual increases be tied to the average negotiated union agreements.

PER DIEM STRUCTURE

Establish three levels of per diems:

- **Per Diem #1** - Conferences & Government Meetings: \$280/day (>4 hours), with rotational Federation of Canadian Municipalities (FCM) conference attendance.
- **Per Diem #2** - Professional Development: \$50/module (max \$500 annually), with increased support in election years and optional group training.
- **Per Diem #3** - Board & Committee Meetings: \$25/meeting (max \$500 annually).

Per diem categories are non-transferable to ensure focus on professional development and meeting attendance.

ALLOWANCES

- Consolidate travel, meal, and accommodation policies into a unified document with a Schedule "A" for streamlined updates.
- Adopt the Government of Alberta reimbursement rate table to align with best practices.
- Simplify claims by instituting "Allowance Without Receipt" for meals and automobile travel.

ADDITIONAL BENEFITS

- **Childcare Allowance:** Reimburse up to \$1,000 annually for reasonable childcare expenses related to official duties.
- **Wellness Spending Account:** Provide \$500 annually per Council member, in line with Town of Drumheller employee benefits.
- **Professional Development Budget:** Establish a \$10,000 annual budget for Council as a whole.

POLICY STREAMLINING

- Create an addendum to the policy (Schedule "A") to centralize frequently updated information, reducing the need for annual policy revisions.

ADDITIONAL CONSIDERATIONS

While beyond its terms of reference, the CRTF also suggests:

- Developing a mentorship program for new Council members.
- Creating a Roles and Responsibilities document for potential candidates.
- Establishing a Board and Committee meeting matrix for workload equity.

These recommendations ensure fair and transparent compensation while enhancing Council's capacity to serve the unique needs of the Town of Drumheller.

CONSIDERATIONS

The following information is the product of the review of the Town of Drumheller 2024 Council Remuneration Task Force (CRTF). After reviewing factors and information relating to Council’s role and responsibilities, this written report outlines suggestions for changes to the Remuneration and Expenses Allowance for Mayor and Council policy. The Task Force was guided by the following:

- That there be adequate compensation reflective of the responsibilities, time commitment, and accountability associated with the positions.
- That remuneration reflects the Town’s financial and strategic priorities.
- That remuneration provides adequate compensation to attract a range of candidates reflecting a broad representation of the community.

The recommendations and considerations presented in this report are based on the CRTF's research into the remuneration and expense policies of other municipalities, established best practices, feedback obtained from a survey distributed to current Council members, and insights from the personal and professional experiences of CRTF members.

COUNCIL HONORARIUM

The Honorarium remuneration would include items currently covered in Policy, plus:

- Committee of the Whole meetings
- Voluntary events where Council members are invited to attend but not required to do so
- Committee meetings of a temporary Task Force (<1 year in duration)

	Effective Date	Mayor	Councillor
Current	January 1, 2024	\$47, 831.16	\$25,060.88
*Proposed	January 1, 2025	\$49,744.41	\$26,063.32
<i>* Reflects a 4% increase.</i>			

For service beginning January 1, 2026, Mayor and Council shall receive annual increases as established in policy, based on the average of the negotiated union agreements for CUPE Local 4604 and 135.

Rationale:

When comparing the remuneration of Council members to those of communities similar in size to Drumheller, it is essential to consider the unique characteristics of Drumheller, particularly its developing tourist industry. As the third most popular tourist destination in Alberta, Drumheller faces a distinct set of challenges and opportunities that require careful management by Council. Both positive and negative community issues arise from this status, necessitating additional oversight and attention from our leadership.

PER DIEM

CURRENT POLICY & BACKGROUND INFORMATION

Current:

- \$260 per diem per full day, i.e., >4 continuous hours
- A per diem of up to seven (7) days annually per Councillor and twelve (12) days annually for the Mayor.
- Two (2) additional per diems per elected official designated for training in an election year.
- Expenses incurred and per diems requested by Council in relation to conferences, conventions, and courses are only eligible for reimbursement/payment once a report to Council has been presented.

Background:

- Elected Officials Education Program (EOEP) training was free last year, and Council submitted per diem claims for 4+ hours of training and were reimbursed for travel expenses.
- Current EOEP training sessions are \$395.00 (in-person) or \$295.00 (online) per person

The CRTF is proposing changes to the per diem structure of remuneration as follows:

PER DIEM #1: CONFERENCES, CONVENTIONS, AND GOVERNMENT MEETINGS

- Increase to \$280/day (4+ continuous hours)
- Eliminate the provision for additional per diems allotted in the first year following the election.
- Councillors attend the Federation of Canadian Municipalities (FCM) conference on a rotational basis, once per term, due to the high costs of attending the conference. Where travel savings are significant due to location of the conference, the Mayor and additional Councillors may attend if pre-approved in an open session of Council.

PER DIEM #2: PROFESSIONAL DEVELOPMENT

- Allow per diem claims of \$50 for each online course module completed, recognizing a person's time devoted to training, (e.g., EOEP, LinkedIn Learning subscription), to a maximum of \$500.00 (up to \$800.00 in the first year of a Council term) annually per person.

PER DIEM #3: BOARD AND COMMITTEE MEETINGS

- Meetings are defined as those attended by appointed Council members (or alternates) with mandatory attendance; voluntary attendance by Councillors not appointed are ineligible for claim.
- \$25.00 per meeting to a maximum of \$500 annually per person (i.e., 20 meetings).

PER DIEMS ARE NOT TRANSFERABLE ACROSS CATEGORIES

The categories are designed to incentivize conference attendance and professional development training to support the work of Council. The Board and Committee Meeting per diem is designed to compensate the Mayor and Councillors for their individual appointments.

ALLOWANCES

TRAVEL, MEALS & ACCOMMODATION

The following active policies for Mayor and Council have inconsistencies that contradict each other for Travel & Subsistence per diem reimbursement amounts:

- Policy C-2-00 – Conference Attendance
- Policy C-06-04 – Travel Expenses
- Policy C-06-22 – Remuneration and Expense Allowance for Mayor and Council

The CRTF recognizes the value in reviewing these policies with the aim of consolidating them into a single policy and including a Schedule “A” addendum as referenced later in this document. This process would address redundancies, resolve contradictions, and clarify terminology.

ADDITIONAL RECOMMENDATIONS

ELIMINATE MAYOR’S DISCRETIONARY FUND

During their research, the CRTF identified several concerns regarding the transparency and availability of information related to the usage of this fund. They noted that both the Mayor and Administration share in the allocation of expenses to this fund. Moreover, it appears that newly elected mayors may not be adequately informed about the fund's existence. These issues suggest that other budget categories may be more suitable for the types of expenditures currently documented in this area. Additionally, the fund's name may create potential challenges, as it could attract scrutiny and discussion regarding the Mayor's decisions and fund allocations.

INCLUDE A WELLNESS SPENDING ACCOUNT FOR COUNCIL

The CRTF recommends that Council receive the same wellness benefit that Town of Drumheller employees receive (\$500.00 per person annually), as outlined in Policy HR-A-02 – Wellness Spending Account.

ESTABLISH A COUNCIL PROFESSIONAL DEVELOPMENT ALLOWANCE

The CRTF defines professional development as various learning opportunities with a primary focus on local government, which includes but is not limited to, study tours, seminars, courses, coaching, and mentoring.

Within this context, the CRTF recommends establishing an annual budget of \$10,000 for professional development for the Council as a whole (not per person), in addition to the existing Travel & Subsistence budget.

The CRTF further recommends hosting in-person or online group training, e.g., EOEP, conflict resolution, mental health, etc.

Claims for Per Diem #2 – Professional Development would not be expensed against this allowance.

COUNCIL REMUNERATION TASK FORCE FINAL REPORT

CREATE CHILDCARE EXPENSES ALLOWANCE

The CRTF recommends that Council be reimbursed annually per person for reasonable childcare expenses incurred when attending meetings, professional development, conferences, conventions, or seminars in an official capacity.

Claims under this allowance are permitted:

- according to maximums as set out in a separate schedule attached to the policy, (i.e., Schedule “A”). The CRTF recommends an annual maximum of \$1,000.
- according to the separate schedule which allows for submission of receipts from licensed daycare providers and day homes, and “Allowance Without Receipt” for other common childcare options (e.g., babysitters, family, and friends).
- solely for childcare expenses related to children under the age of 12.
- only where alternate arrangements cannot be made.

Rationale:

One of our previously established objectives is to develop recommendations that ensure competitive compensation, thereby attracting a diverse range of candidates that reflect the broader community. This allowance may incentivize a segment of the community that typically does not consider commitments or involvement of this nature.

ESTABLISH A SEPARATE SCHEDULE ATTACHED TO THE POLICY

The CRTF recommends:

- to streamline policy reviews, day-to-day procedural items be addressed through a schedule attached to the policy (referred to as Schedule “A”), which will consolidate frequently changing information such as annual allowance maximums, per diem amounts, honorariums, references to municipal, provincial, and federal schedules, and specify which expenses necessitate the submission of a receipt.
- integrating into the schedule the Government of Alberta (GOA) Appendix A - Travel & Meal Reimbursement and Allowance Rate table, included at the end of this document.

This approach ensures all relevant and frequently used information is centralized for easy reference and reduces the need for annual policy revisions.

The GOA appendix:

- delineates the allowances applicable for each calendar year and is usually published in early December, coming into effect for the following year.
- accommodates "Reimbursement With Receipt" and "Allowance Without Receipt" allowances, similar to the Town's approach.
- eliminates the need for ongoing reviews while keeping values current yet allows for reimbursement amounts to be revised as needed.
- provides for the reimbursement of actual accommodation costs upon the submission of receipts.
- Allows per diem claims for private accommodations to be submitted without receipts. Claims for private accommodations are accepted when Council members stay with friends or family while traveling on Town business.

The CRTF also recommends "Allowance Without Receipt" as the **sole option** for automobile travel and meals, simplifying the claim process for Council and Administration.

COUNCIL REMUNERATION TASK FORCE

FINAL REPORT

Note: Other allowances named in the current policies listed above have not been amended (i.e., travel other than by automobile, taxi, parking, personal cell phone, and office supplies).

OTHER CONSIDERATIONS

While conducting their research, the CRTF noted other considerations that, while not within the scope of the CRTF terms of reference, would be a valuable addition for Council and Administration to consider:

- A well-structured mentorship plan could serve as a valuable resource in supporting newly elected members in their roles on the Town Council.
- It would be beneficial to develop a Roles and Responsibilities Document for individuals interested in running for office before the election.
- Development of a matrix of Board and Committees to clearly outline the number of meetings each board holds annually would facilitate the equitable distribution of workload associated with Council member appointments.



APPENDIX A

Travel and Meal Reimbursement and Allowance Rates
Effective December 1, 2023

Expense Type	Section Reference	Reimbursement with Receipt	Allowance without Receipt
Claimable Travel Expenses Without a Receipt	7(2)	N/A	\$12.75
Private Vehicle Mileage Allowance	8(14)(a)	N/A	\$0.550 per kilometre travelled
Daily Vehicle Allowance	8(14)(b)	N/A	\$10.25 per day
Adverse Driving Condition Allowance	8(14)(c)	N/A	\$8.55 per day
Other Use of Private Vehicle	8(14)(d)	N/A	\$0.165 per kilometre
Travel to Selection Panels	8(15)	Per general rules of reimbursement	\$0.165 per kilometre
Business Insurance	8(17)	\$500 per year Maximum	N/A
Meals in Canada			
Breakfast	9(2)	N/A	\$13.00
Lunch	9(2)	N/A	\$17.00
Dinner	9(2)	N/A	\$27.00
Meals Outside of Canada	9(2)	N/A	Per Appendices C and D of the National Joint Council Travel Policy, as amended from time to time
Accommodation	9(7)	Actual expense	\$20.15
Personal	9(8)	N/A	\$7.35 in Canada \$14.65 outside of Canada
Overtime Meals	10(1)	Actual expense up to \$10.35	N/A



November 18, 2024

Heather Colberg
Mayor
Drumheller, AB

Dear Mayor Colberg,

Please find attached the quarterly Community Policing Report attached that covers the July 1st to September 30th, 2024 reporting period. The attached report serves to provide a quarterly snapshot of human resources, financial data, and crime statistics for the Drumheller RCMP Detachment.

This quarter I want to update you on the status of the Body Worn Camera (BWC) rollout, which will be starting this month. We will be conducting Province-wide media releases in mid-November that will include a demonstration of the new BWC along with an update on the Alberta RCMP deployment plan. As the deployment of BWCs to each detachment will take approximately 12-18 months, I will reach out to inform you of when you are expected to receive it. Shortly before the deployment of BWCs in our communities, I will also ensure there is communication locally so that residents are aware of this new piece of equipment being used by our officers.

I also want to let you know about the RCMP Public Consultation Tool that is anticipated to be launched in early 2025. This initiative is being launched in order to solicit feedback from RCMP stakeholders with the goal of increasing transparency in policing and contribute to our vision of becoming an inherently open RCMP. This public consultation tool will be secure and confidential for all participants who will remain anonymous. I encourage your engagement in this process and if you would like more information, you can contact the Open Government Office at EnterpriseTransparency-Transparenceauseindelorganisation@rcmp-grc.gc.ca

I always remain available to discuss your community-identified policing priorities and/or any ideas you may have that will enhance our service delivery to address the priorities that are important to you. As the Chief of Police for your community, I invite you to contact me should you have any questions or concerns.

Staff Sergeant Robert Harms
Detachment Commander
Drumheller RCMP





Q2 2024 2025 discussion points

1. **Innovation in Crime Reduction Award** – In July Cpl. Nick CLARABUT of the GIS Unit was the lone recipient of the “Innovation in Crime Reduction Award”. This was a national and prestigious award and his inscription read:

You were nominated for your work to transform the Drumheller GIS Unit using a crime reduction policing model, develop in-house training opportunities, while strengthening community partnerships. Your combined efforts, along with using available partners and resources during investigations, have led to a greater sense of community safety and well-being in the Drumheller area. You have been selected as the Individual winner for the 2023 Innovation in Crime Reduction Award.

2. **RPACT Team (Regional Police and Crisis Team)** – As of 2024-10-29 is operational servicing Drumheller and surrounding 7 detachments.
3. **Victim Services Unit (Southern Alberta Regional Victim Serving Society)** – As of 2024-09-05 transitioned to the Provincial Model.
4. **RPAS (Remotely Piloted Aircraft System)** – As of 2024-10-10, Drumheller Detachment now has a Drone and Drone Pilot to assist with police Operations. There is strict policy and requirements regarding its use.
5. **PCA (Pre-Charge Assessment)** – “The Decision to Charge” now rests with the Crown Prosecutors Office, not the Police. Crown will decide if charges are sworn, changed, or not approved.
6. **BWC (Body Worn Cameras)** – Will be implemented in Drumheller in February 2025. Consultation.





Alberta RCMP - Municipal Policing Report

Detachment Information

Detachment Name

Drumheller

Detachment Commander

Staff Sergeant Robert Harms

Report Date

November 18, 2024

Fiscal Year

2024-25

Quarter

Q2 (July - September)

Community Priorities

Priority #1: Property Crime - Crime Reduction**Updates and Comments:**

Mixed results are observed in this category. Compliance checks and Fraud Awareness presentations are on target yet Property Crime Reduction Initiatives and Operation Street Sweeps are on track to miss annual targets. Attempts will be made to address both shortfalls going forward.

*Compliance Checks – 162 QTD & 512 YTD. Annual Target = 1000 (on target).

* Fraud Awareness Presentations – 2 QTD & 3 YTD. Annual Target is 6 (on target).

* Crime Reduction Initiatives – 2 QTD & 7 YTD. Annual Target is 25 (below target).

* Operation Street Sweep – 1 QTD & 1 YTD. Annual Target is 4 (below target).

Priority #2: Community Engagement - Visibility, Transparency, and Engagement**Updates and Comments:**

Mixed results are observed in this category. Although no town hall meetings occurred, it is typical and it is planned to have 2 in October and 2 in February therefore this is considered on track. Media releases continue to be a significant tool to increase public confidence in the RCMP and we are on track to exceed the annual target. Red Serge and public events are also on track to exceed annual target. Coffee with a cop has been challenged by lack of resources and working around the tourist season; it is expected that such sessions will start rolling out in Q3.





- *Town Hall Meetings – 0 QTD & 0 YTD. Annual Target is 4 (below target).
- *Media Releases – 14 QTD & 40 YTD. Annual Target is 60 (on target).
- *Public Relations/Events – 5 QTD & 9 YTD. Annual Target is 15 (on target).
- *Coffee with a Cop – 0 QTD & 0 YTD. Annual Target is 6 (below target).

Priority #3: Substance Abuse - Drug

Updates and Comments:

The Detachment continues to exceed drug training exposure and is on track to exceed the target goals in this field. Drumheller GIS members continue to assist Drumheller GD members with drug investigations. Detachment Member provided introductory information regarding crime and the use of drones to members who are tasked with the G7 Summit; it is expected due to the knowledge base that Drumheller GIS has with drones and crime involvement that members will assist with further information to members of the G7 Summit and in which are tasked with preventative measures.

- *Drug Operations – 30 QTD & 66 YTD. Annual Target is 100 (on target).
- *Drug Training – 10 QTD & 78 YTD. Annual Target is 40 (exceeded target).
- *Drug Awareness and High Risk Presentations – 1 QTD & 7 YTD. Annual Target is 8 (on target).

Priority #4: Traffic Safety

Updates and Comments:

Mixed results in this category; Traffic and Impaired Driver interventions are on track to meet or exceed targets and Checkstops are on track to not meet the annual target; with that said, it is likely that checkstop frequency will increase in Q3 and Q4 given the "holiday checkstop season". Little concerns in this category.

- *Traffic Interventions – 107 QTD & 452 YTD. Annual Target is 720 (on target).
- *Impaired Driver Interventions – 13 QTD & 27 YTD. Annual Target is 40 (on target).
- *Checkstops – 6 QTD & 10 YTD. Annual Target is 30 (below target).



Community Consultations

Consultation #1

Date	Meeting Type
July 1, 2024	Community Connection
Topics Discussed	
Regular Reporting/Information Sharing	
Notes/Comments:	
Detachment Commander plus 9 members and civilians in heritage cars attended the Drumheller July 1 parade.	

Consultation #2

Date	Meeting Type
July 1, 2024	Community Connection
Topics Discussed	
Reconciliation; Diversity	
Notes/Comments:	
The Detachment Commander attended the July 1 POW WOW at BCF including for the Grand Entry.	

Consultation #3

Date	Meeting Type
July 16, 2024	Meeting with Elected Officials
Topics Discussed	
Annual Planning	
Notes/Comments:	
Detachment Commander met with the Director of Emergency Services for Multi-Year Financial Planning and discussion.	





Consultation #4

Date

August 14, 2024

Meeting Type

Meeting with Elected Officials

Topics Discussed

Regular Reporting/Information Sharing; Annual Planning

Notes/Comments:

The Detachment Commander met with the Drumheller Town CAO for general catch up and updates including, discussed increased policing costs/salary increases, MYFP, Article 9 implementation due to forest fire situation, lease agreement, Alberta Muni meeting, HR update, and Court/Crown meeting.

Consultation #5

Date

August 17, 2024

Meeting Type

Community Connection

Topics Discussed

Youth

Notes/Comments:

2 members attended the Greentree Block Party and engaged with residents and youth.

Consultation #6

Date

September 2, 2024

Meeting Type

Community Connection

Topics Discussed

Crime Reduction Initiatives

Notes/Comments:

2 officers attended the Wayne Music Festival and engaged with the public.





Consultation #7

Date	Meeting Type
September 3, 2024	Community Connection
Topics Discussed	
Crime Reduction Initiatives; Mental Health	
Notes/Comments:	
An officer attended BCF Seniors Meeting and presented on Fraud and Mental Health.	

Consultation #8

Date	Meeting Type
September 6, 2024	Meeting with Elected Officials
Topics Discussed	
Annual Planning; Regular Reporting/Information Sharing	
Notes/Comments:	
The Detachment Commander met with Town of Drumheller CAO and Emergency Services Director for final review of the Multi Year Financial Plan. Discussed new position (on hold), staffing, lease agreement, body worn cameras, etc.	

Consultation #9

Date	Meeting Type
September 26, 2024	Meeting with Elected Officials
Topics Discussed	
Regular Reporting/Information Sharing; Annual Planning	
Notes/Comments:	
The Detachment Commander met with Mayor and Town Council of Drumheller and summarized Q1 Report, summary of Multi Year Financial Plan, and misc items such as staffing levels.	



Consultation #10

Date

September 27, 2024

Meeting Type

Community Connection

Topics Discussed

Crime Reduction Initiatives

Notes/Comments:

An officer attended BCF in Drumheller as part of the Big Country Primary Care Network and presented on Fraud to seniors.

Consultation #11

Date

September 30, 2024

Meeting Type

Community Connection

Topics Discussed

Reconciliation; Education Session

Notes/Comments:

The Detachment Commander and one member attended the Drumheller National Truth and Reconciliation Day events at the Plaza. Engaged with the public, elected officials and organizers.





Crime Statistics

The following table provides policing statistics on actual offences within the periods listed. Please see the Appendix for additional information and a five-year comparison.

Category	July - September			January - December		
	2023	2024	% Change YoY	2022	2023	% Change YoY
Total Criminal Code	207	143	- 31%	969	729	- 25%
Persons Crime	52	48	- 8%	196	194	- 1%
Property Crime	101	64	- 37%	521	339	- 35%
Other Criminal Code	54	31	- 43%	252	196	- 22%
Drugs Offences	24	7	-71%	25	74	+ 196%
Total Federal Acts	27	23	- 15%	72	96	+33%
Total Provincial Acts ⁴	79	41	- 48%	229	216	- 6%
Municipal By-Laws	9	13	+ 44%	32	30	- 6%
Motor Vehicle Collisions	50	61	+ 22%	176	161	- 9%
Total Traffic Offences	284	110	- 61%	597	680	+ 14%
Provincial Code Traffic	276	99	- 64%	561	637	+ 14%
Criminal Code Traffic	8	11	+ 38%	34	41	+ 21%
Other Traffic	0	0	N/A	2	2	0%

Notes:

1. Data is extracted from a live database (PROS) and is subject to change over time.
2. Statistics for the July - September period reflect RCMP records as of October 8, 2024.
3. Full-year statistics reflect RCMP records as of January 5, 2024.
4. "Total Provincial Acts" include records of non-offence activities that are undertaken by Detachment members, in addition to actual offences under various provincial acts. Non-offence activities may include activities under the *Mental Health Act*, *Coroners Act*, and other provincial legislation in Alberta.

Trends / Points of Interest

Q2 Trends are favourable with a 31% reduction in Total Criminal Code when compared to previous year. This includes an 8% reduction in Persons Crime, 37% reduction in Property Crime, and a 43% Reduction in Other Criminal Code. A 38% increase in Criminal Code Traffic represents criminal driving charges such as Dangerous Driving and Impaired Driving. Attached to this report are:

1. Municipal Crime Gauges for Drumheller and Southern Alberta YTD for quick reference.
2. Municipal Q2 Stats for Drumheller Detachment.
3. Municipal YTD Stats for Drumheller Detachment.





Municipal Operations: Human Resources Overview

Staffing Category	Established Positions	Working	Special Leave	Hard Vacancies	Revised Plan at Q2	2024-25 FTE Utilization Plan
Regular Members	11	10	1	0	10.0	11.0
Detachment Support	3	2	1	0		

Notes:

1. Data extracted on September 27, 2024 and is subject to change.
2. Once Regular Members are placed on "Special Leave" (e.g., Maternity/Paternity leave, medical leave more than 30 days, leave without pay, graduated return to work), they are not included in the FTE count and their pay is not charged directly to each location. However, any salary expenditures associated with these employees while on leave is included as an "indirect cost" and billed within the Divisional Administration rate, charged to all contracts.
3. Hard Vacancies reflect positions that do not have an employee attached and need to be filled.

Comments:

*Police Officers: Of the 11 established positions, ten officers are currently working. There is one officer on special leave (Medical). There are no hard vacancies in Q2.

*The annual plan for Drumheller Municipal Detachment is based on 10.0 working members.

*Municipal Detachment Support: Of the 3 established positions only 2 are working.





Municipal Operations: Financial Overview

Municipal Overview	Fiscal Year-to-Date	Revised Plan at Q2	2024-25 Financial Plan
Detachment Working FTE Levels	9.78 FTE	10.0 FTE	11.0 FTE
Divisionally Pooled Costs (at 100%)	\$ 33,128,909	\$ 71,874,295	\$ 76,688,466
Per Capita Rate (at 100%)	\$ 113,889	\$ 245,305	\$ 247,782
Partner Share of Pooled Costs (at 70%)	\$ 779,558	\$ 1,717,133	\$ 1,907,920
Location-Specific Costs	\$ 73,663	\$ 286,008	\$ 265,000
Total Costs after Final Adjustments (at applicable contract share)	\$ 820,222	\$ 1,937,141	\$ 2,106,920

Note: For detailed explanations of the terms and types of costs that are included above, please visit the definitions section on the next page.

Comments:

The financial figures as identified above reflect divisionally pooled costs as well as a location-specific costs, and are in alignment with your Financial Plan for 2024-25.

RCMP will continue to provide your community with monthly enhanced reporting to support ongoing forecast adjustments and potential invoice revisions. This increased reporting will support ongoing management of policing budgets, while also enhancing transparency and engagement with our partners.

Quarter 2 invoicing for the 2024/25 fiscal year have been distributed. As we approach the end of the calendar year, we will continue to work with your Detachment Commander and community to align forecasts with current expenditures and expected costs, to ensure forecasts are as accurate as possible.





Definitions

Municipal Operations: Human Resources Overview

Term	Definition
FTE Utilization	A full-time equivalent (FTE) employee is defined by the number of months in a fiscal year that a position is filled. The FTE utilization level refers to the total months filled for all positions within the Detachment/unit.
2024-25 FTE Utilization Plan	Reflects the number of working FTEs planned to be in-place for the current fiscal year.
Revised Plan at Q2	This reflects any adjustments to the planned number of working FTEs, which may vary as hard and soft vacancies fluctuate throughout the year.

Municipal Operations: Financial Overview

Term	Definition
Fiscal Year-to-Date (YTD)	Reflect the actual expenditures that have been processed or working FTE levels to-date. This does not include any financial or human resource transactions that have not yet been processed.
Revised Plan at Q2	Reflects any adjustments to the forecasted spending plan for the relevant category, to better align with realized expenditures throughout the year.
2024-25 Financial Plan	Reflects the initial financial plan set for each category of expenditure for the current fiscal year.
Detachment Working FTE Levels	Reflects the number of working Regular Members (i.e., police officers) anticipated to be in-place for the current fiscal year.
Divisionally Pooled Costs	Reflects the total of all divisionally pooled costs for Alberta municipalities with a population below 15,000. It includes both direct and indirect costs, including but not limited to the cost categories below: <ul style="list-style-type: none"> • Direct Costs: <ul style="list-style-type: none"> ○ Member Pay, including pay for Regular Members, planned and retroactive pay increases, and overtime pay; ○ Operational equipment, including member equipment, informatics, vehicles, and vehicle fit-up; and/or ○ Unit operations, including fuel costs, training, secret expenses, and other operations and maintenance costs. • Indirect Costs: <ul style="list-style-type: none"> ○ Employee Benefits (i.e., Superannuation, Canada Pension Plan, and Employment Insurance); ○ Recruiting operations, Cadet training (at Depot Division), and the Police Dog Service Training Centre;





Term	Definition
	<ul style="list-style-type: none"> ○ Common IT services, including management of the Police Records and Occurrence System; ○ Complaints and accountability mechanisms through the Civilian Review and Complaints Commission for the RCMP, the RCMP External Review Committee, and enhanced reliability and accountability programs; and/or ○ Other divisional and regional administration services.
Per Capita Rate	This is an average cost per member rate determined by pooling applicable costs for Alberta municipalities with a population below 15,000 and dividing the total by the combined working FTE level for those same municipalities.
Partner Share of Pooled Costs	Reflects the portion of the pooled costs that the Contract Partner pays.
Location-Specific Costs	<p>Reflects costs that are specific to location and are not included in the pooled per capita rate. These costs may include:</p> <ul style="list-style-type: none"> ● Accommodation-related costs, for space occupied in RCMP-owned buildings; ● Overtime pay; ● Guarding costs (e.g., with the Corps of Commissionaires); ● Isolated Post Allowances; and/or ● Public Service Employee pay.
Total Costs after Final Adjustments	Reflects the total costs of all expenditure categories including any cost adjustments.

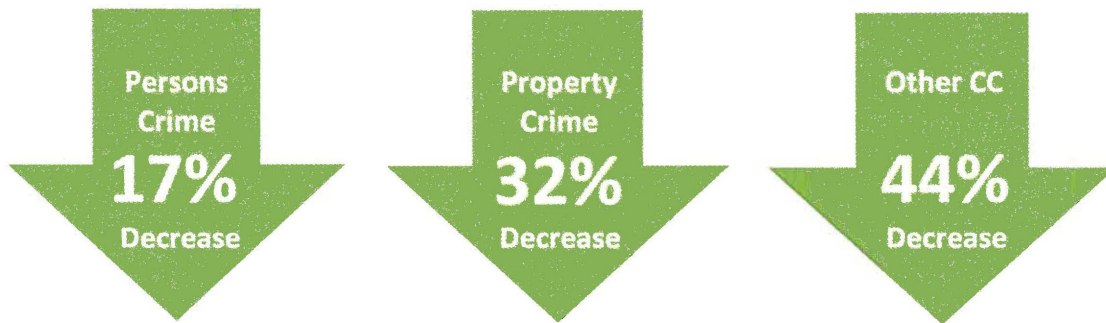




Drumheller Municipal Crime Gauge

2024 vs. 2023
January to September

Criminal Code Offences



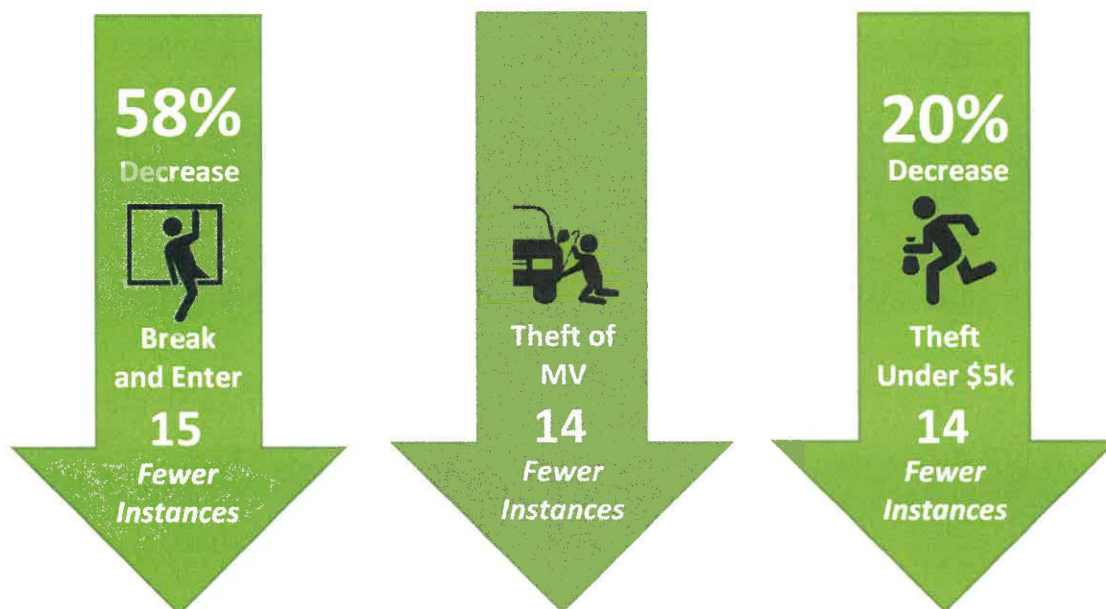
**Total
Criminal Code
Offences:**

32%

Decrease

When compared to
January to September, 2023

Select Property Crime



The data contained in this document was obtained from PROS, which is a live database. As such, some of the information presented could differ slightly from any past or future reports regarding the same time period.



SAD Municipal Crime Gauge

2024 vs. 2023
January to September

Criminal Code Offences



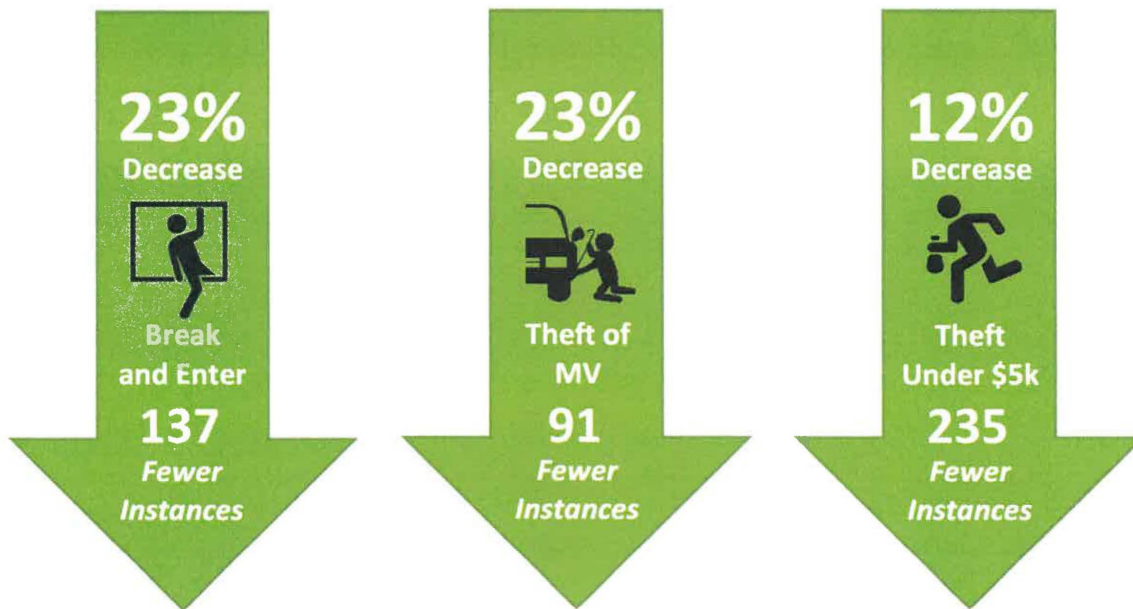
**Total
Criminal Code
Offences:**

7%

Decrease

When compared to
January to September, 2023

Select Property Crime



The data contained in this document was obtained from PROS, which is a live database. As such, some of the information presented could differ slightly from any past or future reports regarding the same time period.



Drumheller Municipal Detachment Crime Statistics (Actual) July to September: 2020 - 2024

All categories contain "Attempted" and/or "Completed"

October 8, 2024

CATEGORY	Trend	2020	2021	2022	2023	2024	% Change 2020 - 2024	% Change 2023 - 2024	Avg File +/- per Year
Drug Enforcement - Production		0	0	0	0	0	N/A	N/A	0.0
Drug Enforcement - Possession		2	2	5	8	6	200%	-25%	1.4
Drug Enforcement - Trafficking		8	2	5	13	1	-88%	-92%	-0.3
Drug Enforcement - Other		0	0	0	3	0	N/A	-100%	0.3
Total Drugs		10	4	10	24	7	-30%	-71%	1.4
Cannabis Enforcement		0	0	0	1	3	N/A	200%	0.7
Federal - General		5	7	24	2	13	160%	550%	1.1
TOTAL FEDERAL		15	11	34	27	23	53%	-15%	3.2
Liquor Act		9	0	2	2	0	-100%	-100%	-1.6
Cannabis Act		0	0	0	1	0	N/A	-100%	0.1
Mental Health Act		28	29	29	33	20	-29%	-39%	-1.2
Other Provincial Stats		55	36	37	43	21	-62%	-51%	-6.1
Total Provincial Stats		92	65	68	79	41	-55%	-48%	-8.8
Municipal By-laws Traffic		1	1	3	1	4	300%	300%	0.6
Municipal By-laws		20	12	5	8	9	-55%	13%	-2.6
Total Municipal		21	13	8	9	13	-38%	44%	-2.0
Fatals		1	0	1	0	0	-100%	N/A	-0.2
Injury MVC		0	1	2	2	1	N/A	-50%	0.3
Property Damage MVC (Reportable)		24	35	40	42	46	92%	10%	5.1
Property Damage MVC (Non Reportable)		3	2	10	6	14	367%	133%	2.6
TOTAL MVC		28	38	53	50	61	118%	22%	7.8
Roadside Suspension - Alcohol (Prov)		0	6	4	6	6	N/A	0%	1.2
Roadside Suspension - Drugs (Prov)		0	0	0	0	0	N/A	N/A	0.0
Total Provincial Traffic		545	107	174	276	99	-82%	-64%	-72.3
Other Traffic		0	1	1	0	0	N/A	N/A	-0.1
Criminal Code Traffic		15	16	9	8	11	-27%	38%	-1.6
Common Police Activities									
False Alarms		21	24	34	15	26	24%	73%	0.1
False/Abandoned 911 Call and 911 Act		26	13	19	12	4	-85%	-67%	-4.5
Suspicious Person/Vehicle/Property		51	38	76	53	46	-10%	-13%	0.5
Persons Reported Missing		8	7	4	2	5	-38%	150%	-1.1
Search Warrants		0	1	0	0	0	N/A	N/A	-0.1
Spousal Abuse - Survey Code (Reported)		24	21	25	32	13	-46%	-59%	-1.1
Form 10 (MHA) (Reported)		0	0	0	2	2	N/A	0%	0.6



Drumheller Municipal Detachment Crime Statistics (Actual) July to September: 2020 - 2024

All categories contain "Attempted" and/or "Completed"

October 8, 2024

CATEGORY	Trend	2020	2021	2022	2023	2024	% Change 2020 - 2024	% Change 2023 - 2024	Avg File +/- per Year
Offences Related to Death		0	0	0	0	0	N/A	N/A	0.0
Robbery		1	1	0	0	0	-100%	N/A	-0.3
Sexual Assaults		6	2	3	3	0	-100%	-100%	-1.1
Other Sexual Offences		4	2	0	3	1	-75%	-67%	-0.5
Assault		22	33	32	17	25	14%	47%	-1.0
Kidnapping/Hostage/Abduction		1	0	2	1	0	-100%	-100%	-0.1
Extortion		0	0	0	1	2	N/A	100%	0.5
Criminal Harassment		9	18	11	11	9	0%	-18%	-0.7
Uttering Threats		15	11	10	16	11	-27%	-31%	-0.3
TOTAL PERSONS		58	67	58	52	48	-17%	-8%	-3.5
Break & Enter		19	14	13	9	5	-74%	-44%	-3.3
Theft of Motor Vehicle		6	4	11	8	1	-83%	-88%	-0.6
Theft Over \$5,000		0	2	4	2	0	N/A	-100%	0.0
Theft Under \$5,000		27	26	67	25	19	-30%	-24%	-1.7
Possn Stn Goods		12	4	8	6	1	-92%	-83%	-2.0
Fraud		14	15	21	20	13	-7%	-35%	0.3
Arson		0	0	0	0	0	N/A	N/A	0.0
Mischief - Damage To Property		19	19	23	14	11	-42%	-21%	-2.1
Mischief - Other		7	35	24	17	14	100%	-18%	-0.4
TOTAL PROPERTY		104	119	171	101	64	-38%	-37%	-9.8
Offensive Weapons		8	4	0	1	0	-100%	-100%	-1.9
Disturbing the peace		9	23	24	19	19	111%	0%	1.6
Fail to Comply & Breaches		15	24	44	21	9	-40%	-57%	-1.5
OTHER CRIMINAL CODE		7	7	13	13	3	-57%	-77%	-0.2
TOTAL OTHER CRIMINAL CODE		39	58	81	54	31	-21%	-43%	-2.0
TOTAL CRIMINAL CODE		201	244	310	207	143	-29%	-31%	-15.3



Drumheller Municipal Detachment Crime Statistics (Actual) January to September: 2020 - 2024

All categories contain "Attempted" and/or "Completed"

October 8, 2024

CATEGORY	Trend	2020	2021	2022	2023	2024	% Change 2020 - 2024	% Change 2023 - 2024	Avg File +/- per Year
Offences Related to Death		0	3	1	0	0	N/A	N/A	-0.3
Robbery		2	1	0	1	0	-100%	-100%	-0.4
Sexual Assaults		12	10	5	9	4	-67%	-56%	-1.7
Other Sexual Offences		5	11	1	6	4	-20%	-33%	-0.7
Assault		60	99	79	63	61	2%	-3%	-3.4
Kidnapping/Hostage/Abduction		1	0	3	1	1	0%	0%	0.1
Extortion		0	0	1	3	2	N/A	-33%	0.7
Criminal Harassment		12	37	37	37	29	142%	-22%	3.4
Uttering Threats		26	40	42	30	24	-8%	-20%	-1.4
TOTAL PERSONS		118	201	169	150	125	6%	-17%	-3.7
Break & Enter		70	43	34	26	11	-84%	-58%	-13.5
Theft of Motor Vehicle		19	9	20	16	2	-89%	-88%	-2.7
Theft Over \$5,000		4	3	8	10	2	-50%	-80%	0.3
Theft Under \$5,000		82	66	118	70	56	-32%	-20%	-4.8
Possn Stn Goods		38	18	17	13	3	-92%	-77%	-7.5
Fraud		51	46	56	53	45	-12%	-15%	-0.5
Arson		0	1	0	0	0	N/A	N/A	-0.1
Mischief - Damage To Property		42	45	59	45	35	-17%	-22%	-1.4
Mischief - Other		30	78	61	67	49	63%	-27%	2.7
TOTAL PROPERTY		336	309	373	300	203	-40%	-32%	-27.5
Offensive Weapons		11	14	3	6	0	-100%	-100%	-3.0
Disturbing the peace		31	53	49	50	50	61%	0%	3.5
Fail to Comply & Breaches		51	54	120	85	33	-35%	-61%	-0.5
OTHER CRIMINAL CODE		26	31	31	33	15	-42%	-55%	-2.0
TOTAL OTHER CRIMINAL CODE		119	152	203	174	98	-18%	-44%	-2.0
TOTAL CRIMINAL CODE		573	662	745	624	426	-26%	-32%	-33.2



Drumheller Municipal Detachment

Crime Statistics (Actual)

January to September: 2020 - 2024

All categories contain "Attempted" and/or "Completed"

October 8, 2024

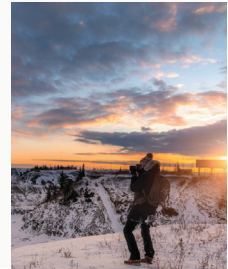
CATEGORY	Trend	2020	2021	2022	2023	2024	% Change 2020 - 2024	% Change 2023 - 2024	Avg File +/- per Year
Drug Enforcement - Production		1	0	0	0	0	-100%	N/A	-0.2
Drug Enforcement - Possession		20	8	9	27	20	0%	-26%	1.9
Drug Enforcement - Trafficking		24	30	10	34	19	-21%	-44%	-0.6
Drug Enforcement - Other		2	0	0	5	0	-100%	-100%	0.1
Total Drugs		47	38	19	66	39	-17%	-41%	1.2
Cannabis Enforcement		0	1	0	6	4	N/A	-33%	1.3
Federal - General		17	45	42	8	21	24%	163%	-2.9
TOTAL FEDERAL		64	84	61	80	64	0%	-20%	-0.4
Liquor Act		20	8	5	3	5	-75%	67%	-3.5
Cannabis Act		1	1	4	5	3	200%	-40%	0.8
Mental Health Act		78	74	92	79	67	-14%	-15%	-1.7
Other Provincial Stats		125	114	80	109	66	-47%	-39%	-12.3
Total Provincial Stats		224	197	181	196	141	-37%	-28%	-16.7
Municipal By-laws Traffic		2	6	4	4	6	200%	50%	0.6
Municipal By-laws		43	25	24	21	23	-47%	10%	-4.4
Total Municipal		45	31	28	25	29	-36%	16%	-3.8
Fatals		2	0	1	0	0	-100%	N/A	-0.4
Injury MVC		3	4	5	7	2	-33%	-71%	0.1
Property Damage MVC (Reportable)		74	74	105	110	85	15%	-23%	5.8
Property Damage MVC (Non Reportable)		6	7	18	9	40	567%	344%	7.0
TOTAL MVC		85	85	129	126	127	49%	1%	12.5
Roadside Suspension - Alcohol (Prov)		0	8	9	18	14	N/A	-22%	3.8
Roadside Suspension - Drugs (Prov)		0	0	1	0	0	N/A	N/A	0.0
Total Provincial Traffic		1,161	489	407	800	410	-65%	-49%	-119.1
Other Traffic		0	2	2	2	1	N/A	-50%	0.2
Criminal Code Traffic		38	35	26	33	32	-16%	-3%	-1.4
Common Police Activities									
False Alarms		62	64	90	63	67	8%	6%	0.9
False/Abandoned 911 Call and 911 Act		78	31	35	31	27	-65%	-13%	-10.2
Suspicious Person/Vehicle/Property		149	109	142	139	133	-11%	-4%	-0.2
Persons Reported Missing		15	10	13	10	19	27%	90%	0.8
Search Warrants		0	1	0	1	0	N/A	-100%	0.0
Spousal Abuse - Survey Code (Reported)		37	68	91	73	44	19%	-40%	1.9
Form 10 (MHA) (Reported)		0	0	0	2	4	N/A	100%	1.0



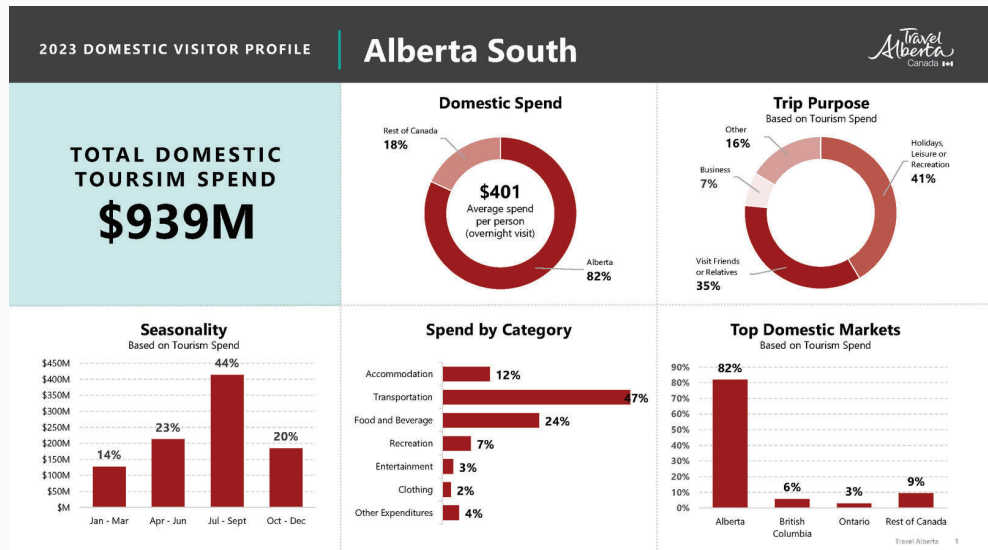
Travel Drumheller

& DESTINATION DRUMHELLER DECEMBER 2024 UPDATES & ACHIEVEMENTS

A truly
iconic
destination



Tourism Numbers



Figures from <https://industry.travelalberta.com/research/tourism-indicators/visitor-spend>



Tourism Numbers

1 IN 6 JOBS LOCALLY

\$70 MILLION IN SALES

\$16 MILLION IN WAGES

Figures from 2022 Business Survey

Real Impact - Financial Support

\$110,000 in financial contributions to the community.

Including:

- **\$50,000** to the Town of Drumheller to trial a sports tourism program
- **\$35,000** to 11 events and two new business projects
- Contributed **\$5,000** to Drumheller Home Share
- **\$10,000** local sponsorships such as Kaleidoscope Theatre, Drumheller Dragon's, and Festival of Lights
- **\$2,000** Local Community Support Fund
- **\$6,000** contribution to a second business survey





Community Impact

Marketing

- Jurassic Jamboree over \$950K in economic impact
- Asset creation support for businesses and events
- Business signage on the bridge construction
- CTV Calgary spotlight for Christmas events and local businesses

Training and Development

- Created a Tourism Skill Development Program
- Business Training sessions and Job Fair
- Drum Discovery

Community Engagement

- I Love Drumheller Valley Campaign
- Brought **Edmonton Elks** to work with the Titans
- All social media management and advertising for the Festival of Lights

Destination Development

- Summer Travel Survey
- Updated tourism signs



Tourism Training & Development Program



- **High School - Hospitality/Culinary Focused Work Experience Program** for Local Youth
- **Establishing relationships and partnerships with select post-secondary institutions** offering Tourism & Hospitality focused education programs
- **Agritourism Event and Development Program**



Funded by the Small Community Opportunity Fund from the Government of Alberta



INTRODUCING THE DRUMHELLER

DINO TRAIL

An interactive tour through downtown where Dinosaurs come to life and share their stories!

The Dino Trail is an immersive, map-guided experience that invites visitors to explore downtown Drumheller through the eyes of our iconic dinosaur statues.

This self-guided adventure allows visitors of all ages to discover each dinosaur's unique story and watch them come to life through animations.

Once all dinosaurs are visited, participants can claim a special colouring book prize at Tyra, the Drumheller Visitor Information Centre.

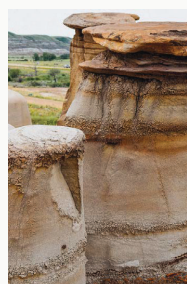
How do we plan our advertising campaigns?

Travel Drumheller's promotions, such as **social media and ad campaigns, operate on a pay-to-play model.** While we value all businesses in the Drumheller Valley, we dedicate our financial resources to supporting Partners who invest in our programs.

Partnership benefits include:

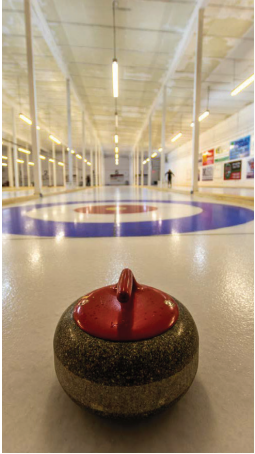
- Promotion on our social media and digital channels
- Prioritized website listings and discounts in the Exploration Guide.
- Access to exclusive marketing and advertising opportunities.

At times campaigns may focus on certain partners depending on the season and the story we are telling in the campaign.





Address seasonality



Increase amount and calibre of accommodations & experiences



Think big!



#DESTINATION Drumheller

VISION

To be an iconic year-round destination grounded in community

MISSION

Driving significant economic and social value for Drumheller residents, businesses, and visitors through destination development



3,392
visitor responses

30
questions

80+
participating locations

51%

of respondents were brought here by the Royal Tyrrell Museum

55%

of respondents came for a day trip



Day trippers arrived mornings at 10am and 11am



Average spend on a typical day = \$462
Median spend of \$267
Average varies between \$330 to \$1,043 relative to time spent



Visit traveldrumheller.com/destination-drumheller for full results

#DESTINATION
Drumheller
DEVELOPMENT PLAN

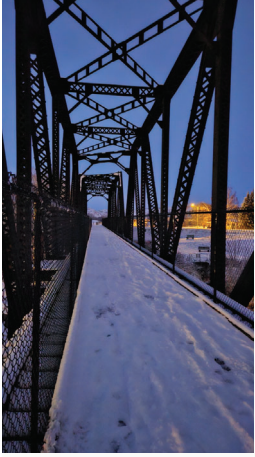




Celebrate the Community

Continue to celebrate and acknowledge the progress across the community

- McMullen Park year round access
- Kohut Crossing opening
- Updated Highway Signage
- Metal Tipi along the Red Deer River



Kudos to our community collaborators and those advocating for improvements in the community



2025 plans

- New Strategic Plan
- Business Survey - January/February
- 2025 Exploration Guide - March
- Outdoor Adventure Show - March
- Tourism Training & Development extension
- Sports Tourism Congress 2025 - March
- Rendez-Vous Canada (RVC) - May
- Continuing Destination Development Plan work
- Expanding targeted marketing efforts





Any Questions?

“Destination promotion is a catalyst for community vitality, driving what is needed for a community to become that destination where people want to visit, live, work and play. ”

Jack Johnson, Destinations International